

## INDEX

- Ackerman, James S., 133n24,  
134n26, 135n30
- Adobe Systems, 9–10
- Alberti, Leon Battista, x, 12, 16,  
17–28, 38, 43–45, 47, 48, 51,  
53–71, 76–77, 117, 126, 128,  
133n24, 134n27, 135n30,  
136–138nn31–42, 140n47,  
145nn13, 15, 146nn21, 23,  
147n25, 149n41
- Della famiglia*, 140n47
- De pictura*, 54, 58, 60, 63, 68,  
145n11, 147n24
- De re aedificatoria*, 17, 19–20,  
22, 28, 54, 61, 72, 76–77,  
136–138nn31–42, 140n47,  
144nn2–3, 147n25
- Descriptio urbis Romae*, 54–56, 68
- De statua*, 54, 55, 68
- Ludi rerum mathematicarum*,  
144n3
- Momus*, 136n32
- Shrine of the Holy Sepulcher,  
Cappella Rucellai, Florence,  
62–65
- Tempio Malatestiano, Rimini,  
21–22, 77
- Alessi SpA, 92, 100, 155n39
- Anderson, Chris, 161n65
- Angwin, Julia, 164n4
- Architectural Design*, 39, 86
- “Architectures non standard,”  
142n69, 156n44
- Aristotle, 18, 47–48, 91, 126
- Bank of England, 1–2
- Barbaro, Daniele, 133n24
- Bartoli, Cosimo, 146n16
- Bataille, Georges, 151n4
- Battelle, John, 130n11
- Baudrillard, Jean, 107, 110, 129n3,  
159n55
- Bearth & Deplazes, 157n50
- Beaucé, Patrick, 155n40
- Beethoven, Ludwig van, 116
- Benjamin, Walter, 101
- Berggren, J. Lennart, 145n7
- Berio, Luciano, 116
- Bernath, Doreen, 164n7
- Bernstein, Phillip, 161n73
- Bézier, Pierre, 153n24
- Branner, Robert, 134n26
- Bronfman, Samuel, 96
- Bruggen, Coosje van, 142n70
- Brunelleschi, Filippo, 16, 17, 23,  
32, 58, 71–77, 139n43,  
140n47, 147n30, 148nn34–  
35, 149nn39–40
- Bullivant, Lucy, 161n70
- Bundgaard, Jens Andreas, 132n23
- Burke, Edmund, 153n25
- Burry, Mark, 141n63
- Cache, Bernard, 39, 40, 90–91,  
100, 101, 103–104, 154nn26,  
30, 155n40, 156n46, 157n48
- Camerota, Filippo, 135nn28, 30

- Carpo, Mario, 131nn13, 18–19,  
 135n30, 141nn58, 60,  
 142nn69, 74, 143nn76,  
 81, 144nn1, 3–4, 145n15,  
 146n19, 147n25, 155–  
 156n41, 156nn43, 45,  
 161nn66–67, 164n3
- Casteljau, Paul de, 153n24
- Castiglione, Baldassarre, 134n27
- Catullus, Gaius Valerius, 24
- Caye, Pierre, 136n31
- Cerquiglioni, Bernard, 139n46,  
 140n50, 163n77
- Choay, Françoise, 136n31, 140n47,  
 147n25
- Chun, Wendy Hui Kyong, 155n38
- Cicero, Marcus Tullius, 100
- Clifford, Stephanie, 131n12
- Coca-Cola Company, 93–95, 98,  
 155n36
- Columbia University, 36
- Coulton, J. J., 132n23, 133n24,  
 139n44
- Crosby, Alfred W., 145n14
- D'Auguillon, François, 135n30
- Davis, Natalie Zemon, 74, 148n33
- Davis, Stanley M., 157n47
- Deamer, Peggy, 161n73
- De Landa, Manuel, 157n49
- Deleuze, Gilles, 1, 39–40, 47,  
 85–92, 99, 101, 110, 112,  
 129n5, 141n54, 151nn4, 6,  
 9, 152nn11, 14, 154nn28–29,  
 155n37
- Del Monte, Guidobaldo, 135n28
- Derrida, Jacques, 151n4
- Desargues, Girard, 135n30
- Di Cristina, Giuseppa, 151n5,  
 152n16
- Di Teodoro, Francesco Paolo, 134n27
- Doctorow, Cory, 164n6
- Dupont, Florence, 138n42
- Dürer, Albrecht, 59
- Eastman, Chuck, 161n73
- Eco, Umberto, 130n9
- Eisenman, Peter, 27, 39, 85–86,  
 87, 89, 92, 110, 141n54,  
 151n7, 152nn12–15, 17–18,  
 155–156n41
- Eisenstein, Elizabeth, 131n18
- Enggass, Catherine, 148n35
- Euclid, 144n1
- Evans, Robin, 31, 135n30,  
 141nn61–62, 143n80
- Faith, Nicholas, 154n35
- Fernández-Galiano, Luis, 151n4
- Field, Judith Veronica, 144n1
- Fleming, Ian, 2
- Florence, 71–76
- Fowler, Geoffrey A., 164n4
- Francesco della Luna, 149n39
- Friedman, Thomas, 164n6
- Fubini, Riccardo, 146n23
- Fukuyama, Francis, 110, 111,  
 160nn57, 63
- Furlan, Francesco, 144n3
- Garber, Richard, 162n73
- Gaudí, Antoni, 32
- Gehry, Frank, 37, 38, 89, 142n70,  
 153n20, 159n55
- Guggenheim Bilbao Museoa, 37,  
 39, 40, 84, 160n58
- Gehry Technologies, 156n46,  
 162n73, 164n8
- Ghiberti, Lorenzo, 72, 147n30
- Giedion, Sigfried, 95, 154n32

- Gilpin, William, 153n25
- Goodman, Nelson, 16, 23, 71, 74,  
78, 132n21, 139n45, 140n51,  
141n55, 147n27, 150n45
- Google, 8
- Grafton, Anthony, 139–140n47
- Gramazio, Fabio, 157n50
- Gramazio & Kohler, 108–109,  
157n50
- Grayson, Cecil, 146n21, 147n23
- Greenspan, Alan, 160n60
- Gros, Pierre, 133n24
- Guattari, Félix, 1, 112, 129n5
- Guillén, Mauro F., 154n33
- Gutenberg, Johannes, 10, 117
- Haselberg, Lothar, 132n23
- Heatherwick, Thomas, 141n53
- Hegel, Georg Wilhelm Friedrich, 83,  
107, 110
- Heidegger, Martin, 78, 79, 95, 119
- Hight, Christopher, 161n70
- Hockney, David, 147n26
- Hogarth, William, 86, 88, 151n10
- Howe, Thomas N., 133n24
- IKEA, 104
- Ivins, William M., Jr., 131nn17–18
- Jamelle, Hina, 161n68
- Jameson, Fredric, 159n55,  
160–161nn63–64
- Jencks, Charles, 107, 156n41,  
158n55
- Johnson, Philip, 153n20
- Jones, Alexander, 145n7
- Keen, Andrew, 162n75
- Kelly, Kevin, 162n75, 163n2
- Kemp, Martin, 147n26
- Kipnis, Jeffrey, 89, 152nn13, 16,  
153n21
- Kittler, Friedrich A., 60, 131n17,  
145n13
- Kohler, Matthias, 157n50
- Köhler, Wolfgang, 84, 151n3
- Koolhaas, Rem, 84, 106, 158n54
- Kostof, Spiro, 132nn22–23
- Krautheimer, Richard, 46, 143n83,  
146n20
- Lanier, Jaron, 162n75
- Latour, Bruno, 119, 131n18,  
146n17, 162n74, 163n82
- Leach, Neil, 136n31, 157n51
- Le Corbusier, 13, 15, 31, 34, 37,  
142n65
- Ronchamp, Notre-Dame du Haut,  
31, 37
- Leibniz, Gottfried Wilhelm, 39, 47,  
86, 91
- Lemerle, Frédérique, 135n30
- Leoni, James, 145n16
- Lindsey, Bruce, 142n70
- Lotz, Wolfgang, 17–18, 134n25
- Lücke, Hans-Karl, 138n42
- Lynn, Greg, 8, 39, 40, 82, 86,  
89, 90, 100, 124, 130n10,  
142n73, 143n77, 151n8,  
152nn13, 16, 19, 153nn21,  
23, 154nn27, 31, 155n39,  
160n61, 164n6
- Liotard, Jean-François, 107, 112,  
129n4, 158n55
- Magruder, Clarke, 154n36
- Malatesta, Sigismondo, 149n41
- Manetti, Antonio di Tuccio, 72–73,  
75–77, 139n43, 147n28,  
148nn35, 37, 39, 149n40,  
150nn42–43

Manovich, Lev, 131n16  
 Marshall, Alex, 142n70  
 Martin, Jean, 61  
 Martin, Reinhold, 129n5  
 Marx, Karl, 78  
 Massumi, Brian, 152n16  
 Materialise, 94, 156n46, 164n9  
 Mau, Bruce, 158n54  
 McLuhan, Marshall, 10  
 Menci Gallorini, Anna, 146n23  
 Mendeleev, Dmitri Ivanovich, 97  
 Mennan, Zeynep, 142n69, 156n44  
 Menocal, María Rosa, 139n46,  
 162n76  
 Mies van der Rohe, Ludwig, 83  
 Migayrou, Frédéric, 142n69,  
 156n44  
 Mitchell, William J., 157n47  
 Mitrovic, Branko, 135n30  
 Monge, Gaspard, 18, 19, 81,  
 135n30  
 Morgan, E. Victor, 129n7  
 Mozart, Wolfgang Amadeus, 116  
 Mumford, Lewis, 106, 158n52  
 Murray, Janet, 126, 164n10  
  
 Naujokat, Anke, 146n19  
 Negroponte, Nicholas, 35, 142n66  
 Netz, Reviel, 144n1  
 Nietzsche, Friedrich, 111  
 Nixon, Richard M., 1, 2, 129n2  
 NOX, 94  
  
 Objectile, 155n40, 156n46,  
 157n48  
 Ong, Walter, 131n18  
 O'Reilly, Tim, 143n78, 162n75  
 Orlandi, Giovanni, 136n31, 137n33  
 Palladio, Andrea, 133n24  
  
 Panofsky, Erwin, 46, 143n82,  
 157n51  
 Parler, Peter, 17  
 Pasti, Matteo de', 149n41  
 Peirce, Charles Sanders, 131n14  
 Pelletier, Louise, 135n30  
 Pérez-Gómez, Alberto, 135n30  
 Perrella, Stephen, 89, 153n22  
 Perry, Chris, 161n70  
 Pieper, Jan, 146n19  
 Piero della Francesca, 19, 135n29  
 Pine, Joseph B., 157n47  
 Podro, Michael, 151n2  
 Poggio Bracciolini, 24, 139n47  
 Politian (Angelo Ambrogini), 147n25  
 Portman, John, 159n55  
 Powers, Richard, 146n17  
 Prager, Frank D., 148n36  
 Ptolemy (Claudius Ptolemaeus), 55,  
 57, 60  
  
 Queysanne, Bruno, 144n5  
  
 Rahim, Ali, 161n68  
 Rand, Ayn, 111  
 Raphael (Raffaello Sanzio), 17, 18,  
 19, 133n24, 134n27, 135n30  
 Rawsthorn, Alice, 130n9  
 Raymond, Eric S., 163n79, 163n1  
 Revesi Bruti, Ottavio, 141n60  
 Rheingold, Howard, 131n12,  
 163n79  
 Rocker, Ingeborg, 140n49  
 Rome, 54, 68  
 Rowland, Ingrid D., 133n24  
 Rucellai, Giovanni, 62  
 Rudofsky, Bernard, 35  
 Ruskin, John, 78, 79, 81, 106,  
 150n44, 150n1, 158n53  
 Rykwert, Joseph, 136n31

- Saalman, Howard, 147nn28–29,  
148nn31, 35, 149nn39–40,  
150n43
- Sangallo, Antonio da, 134n27
- Savonarola, Girolamo, 77, 150n43
- Scheiner, Christoph, 38, 141n60,  
142n71
- Schmal, Peter Cachola, 154n31
- Schoenberg, Arnold, 116
- Schumacher, Patrik, 151n10
- Scolari, Massimo, 148n34
- Sdegno, Alberto, 141n59, 142n70
- Seagram Company, 96
- Sennett, Richard, 163n80
- Serlio, Sebastiano, 52
- Siebert, Bernhard, 153n24
- Smith, Adam, 124
- Speaks, Michael, 152n16
- Spilling, Herrad, 139n46
- Spuybroek, Lars, 94, 152n10,  
153n24, 158n51
- Stafford, Barbara Maria, 147n26
- Starbucks, 95
- Steffen, Dagmar, 157n47
- Surowiecki, James, 161n72
- Taccola (Mariano di Jacopo), 75
- Tanturli, Giuliano, 148nn30–31,  
150n43
- Tavernor, Robert, 136n31, 150n41
- Terpak, Frances, 147n26
- Thoenes, Christof, 134n27
- Thom, René, 87, 89
- Time*, 36
- Toker, Franklin, 134n26
- Torn, Roemer van, 161n64
- Trevelyan, Pauline, 150n1
- Turnbull, David, 157n51
- Vasari, Giorgio, 63, 72, 73, 75, 76,  
77, 146n21, 148n38, 149n40
- Venturi, Robert, 159n55
- Vidler, Anthony, 142n69
- Vitruvius Pollio, Marcus, 17, 28–30,  
111, 133–134n2
- Wikipedia, 118, 123
- Williams, Chris, 157n51
- Wilson Jones, Mark, 132n23
- Wolfe, Tom, 159n55, 160n63
- Wölfflin, Heinrich, 83, 150n2
- Wood, Christopher S., 131n18,  
139n46
- Yaneva, Albena, 162n74
- Yoh, Shoei, 89, 130n10, 153n23
- Zumthor, Paul, 139n46