
Voluntary Programs

A Club Theory Perspective

edited by Matthew Potoski and Aseem Prakash

The MIT Press
Cambridge, Massachusetts
London, England

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This book was set in Sabon on 3B2 by Asco Typesetters, Hong Kong.
Printed and bound in the United States of America.

Library of Congress Cataloging-in-Publication Data

Voluntary programs : a club theory perspective / edited by Matthew Potoski and Aseem Prakash.

p. cm.

Includes bibliographical references and index.

ISBN 978-0-262-16250-0 (hardcover : alk. paper) — ISBN 978-0-262-66204-8
(pbk. : alk. paper)

1. Voluntarism. 2. Clubs. I. Potoski, Matthew, 1969– II. Prakash, Aseem.

HN49.V64V6384 2010

306.3'401—dc22

2009008122

10 9 8 7 6 5 4 3 2 1

Acknowledgments

Our previous book, *The Voluntary Environmentalists*, outlined the club framework for the study of voluntary programs and applied it in the context of a single program, ISO 14001. At conferences and other occasions where we shared our work, it became clear that our framework is useful for the study for a wide range of voluntary programs. This motivated us to think in terms of coediting a book that uses the club framework to examine voluntary programs across a range of issue and policy areas. We began working on this project in summer 2006. We wrote out an introductory chapter and contacted leading scholars writing on voluntary programs. Thanks to generous financial support from the Center for International Business Education Research (CIBER) and the Lindenberg Center both at the University of Washington, we held a workshop for the authors at the University of Washington in June 2007. At this workshop, the contributors presented the first drafts of their chapters to each other as well as an audience of both University of Washington and non–University of Washington faculty who were invited to serve as discussants. After the workshop, we provided additional detailed feedback on every chapter. The chapters went through two additional rounds of revisions in response to the suggestions and comments that the reviewers offered. The result is a series of strong chapters that cohere and make the volume greater than the sum of its individual contributions.

This project has received valuable support, input, and feedback from several individuals, including Laura Callen, Nives Dolsak, Steve Hanson, Sanjeev Khagram, Tom Koontz, David Layton, Margaret Levi, George Lovell, Peter May, Errol Meidinger, Stephen Page, Margaret Shannon, Rebecca Szper, and Mark Smith. We would like to extend our sincere gratitude to Clay Morgan, the commissioning editor, for his support and encouragement. Finally, we would like to acknowledge the support and encouragement from our families. We dedicate this book to them.