
Index

- Accountability, 29, 35, 140, 192, 202
- Abel, Troy D., 6, 41, 114, 123, 145, 180
- A Citizen's Right to Know*, 191
- Administrative processes, 6, 14, 24, 34, 47, 129, 196
- capacity of, 86, 103–105, 118, 143
- professionalism and, 92–93, 111–112, 114–115
- reform of, 6
- Agenda-setting processes, 5–6, 11, 36, 58–60
- Air pollution
- characteristics of, 67, 70, 80, 126
- and hazardous or toxic chemicals, 3, 16, 190, 200–201
- levels of, 3, 16, 73, 78–79, 190
- and state governance, 93, 102, 107, 110, 143
- Alaska, 64, 75–76, 99
- American Chemistry Council, 14, 121, 177, 205n14
- Andrews, Richard N.L., 29
- Antweiler, Werner, 26
- Arkansas, 76, 80, 90, 94, 96
- Ascher, William, 24
- Atlas, Mark, 18, 27, 60, 180, 184, 188–190, 204n5, 217n11
- Bae, Hyunhoe, 97–98
- Bayer CropScience, 218n18
- Beierle, Thomas C., 41, 180, 193
- Benbear, Lori Synder, 178
- Bhopal chemical accident
- causes of, 11–12
- effects of, 56–60, 199
- loss of life from, 11
- risk of similar accidents, 36, 199, 218n18
- Blue facilities
- characteristics of, 81, 94
- defined, 72
- Borck, Jonathan C., 197
- Bosso, Christopher J., 5, 13, 189
- Bouwes, Nicholass, 41, 71
- Bowman, Ann O'M., 86, 97, 110
- BP-owned Texas refinery, 17
- Brown facilities, 55, 96, 127, 168
- characteristics of, 72, 78–79, 123, 158–160, 162–163, 167, 170–174
- defined, 72, 81, 155, 164
- Bush administration
- and environmental justice, 178
- and environmental law enforcement, 218–219n19
- and reform of TRI, 16, 60, 177–178, 184, 200, 205n14
- and risk of terrorist attacks on chemical facilities, 16
- California, 13, 59, 76, 90, 93–94, 157
- Canadian National Pollutant Release Inventory, 216n6
- Carbon Disclosure Project, 9
- Carbon footprint information, 9
- Cayford, Jerry, 193

- Chemical Manufacturer's Association, 14, 121. *See also* American Chemistry Council
- Chertoff, Michael, 205n14
- Citizen action, 41, 137, 189
- Civic environmentalism, 6
- Clean Air Act, xii, 2, 15–16, 36, 178, 188, 200–201
 Amendments of 1990, 6, 190
 and cap-and-trade program for acid rain, 6
 economic benefits of, 3
 national ambient air quality standards under, 210n7
- Clean Water Act, xii, 2, 178, 207n3
- Climate change, 9, 23–24, 178–79, 216n5
- Climate Counts, 9
- Coase, Ronald, 37–39
- Code of Federal Regulations and TRI, 61–62
- Coglianesse, Cary, 7, 42, 178, 180, 194, 197–198
- Cohen, Mark, 26, 89
- Collective action dilemmas, 38–39, 87, 96, 117, 183
- Columbus Pulp and Paper, 28
- Command-and-control regulation, xii, 3–7, 15, 39, 47, 66
 achievements of, 3
 alternatives to, 6–7, 15, 23, 178
 shortcomings of, 4
- Communities, 55, 63, 147, 191, 200
 access to information by, 13, 138, 180, 197
 capacity of, 44, 120, 161, 174–175, 182
 chemical pollution in, 32
 impacts of chemicals on, 1–2, 7, 10–11
 and information disclosure, 25, 33, 40, 134, 182
 leadership within, 45, 168, 182
 and local industries, 17, 37, 59, 81, 180, 191
 poor and minority populations in, 10, 177
 pressure from, 27, 38, 42, 138, 155, 166
 resources within, 44
 right-to-know in, 31, 59
 risk to, 11, 26, 54, 62, 98, 162, 181
 and TRI, 10, 18–19, 61, 83, 129, 148, 183, 195
- Community Air Screening How-To Manual, A Step-by-Step Guide to Using Risk-Based Screening to Identify Priorities for Improving Outdoor Air Quality*, 217n13
- Comprehensive Environmental Response, Compensation and Liability Act. *See* Superfund program
- Connecticut, 13, 76, 90–91, 94, 157
- Corporations. *See* Industry
- Cost(s). *See also* Economic(s); Incentives
 acceptable risks and, 146
 of compliance, 3–5, 10, 18, 20, 38–39, 44, 58, 188
 of environmental protection, 5, 177, 184, 191, 195, 202
 of pollution control, 19, 141–142, 164, 167, 169, 173
- Cytec Industries, 53
- Daley, Dorothy M., 193
- Davies, J. Clarence III, 4, 31
- Delaware, 76, 90–91, 94
- de Marchi, Scott, 27, 69, 88, 184
- Democratic Party, 103
- Department of Homeland Security, 16, 199, 205n14
- Dietz, Thomas, 5, 7, 178, 193
- Douglas, Mary, 30, 40
- Dow Chemical Company, 204n10
- Downs, Anthony, 38
- Drinking Water Quality, 2–3, 8, 13, 30, 56, 200, 207n3, 219n19
- Duke Energy, 1
- DuPont, 1
- Durant, Robert F., 4–5, 7

- Eastman Kodak, 53
- Economic incentives and
 environmental policy, xii, 4–6, 39.
See also Incentives; Economics
- Economics, 44, 116. *See also* Costs;
 Incentives
- Eisner, Marc Allen, 4, 6, 14, 35, 62,
 165, 178, 198
- Emergency Planning and Community
 Right to Know Act, 12, 36, 57
 and emergency planning, 123, 136,
 166, 171, 185
- Enforcement dilemma, 47, 183
- Enron, 8
- Environmental Defense Fund, 54,
 187–188, 217n8
- Environmental equity, 10, 19, 98,
 202
- Environmental federalism, 65, 85
- Environmental health and safety, 163
 social movements and, 14
 staff in industrial facilities, 127–128
- Environmental laggards, 19, 75, 84,
 153–175, 182
- Environmental leaders, 134, 153–175
 determinants of, 117
 differences between laggards and,
 19, 153–175
 facilities with, 75
- Environmental management systems
 (EMSs), 65, 69, 127, 131, 164
 improving, 18, 122, 197–198
 influence of, 165
 integration of with corporate
 decisions, 14, 26, 55, 130, 167
 performance of, 140–141, 148, 166
 requirements of, 85, 130, 190
 results from, 168
- Environmental performance
 and corporate actions, xi, 1, 4, 16,
 25–26, 67, 85–88, 158, 167, 172,
 180
 and economic incentives/impacts,
 43–44, 102, 146, 191, 196
 and employee incentives, 164, 174
 and EMSs, 130, 168
 facility interaction and, 171, 182
 guidelines and regulations and, 14,
 20, 25
 and information disclosure, 2, 7, 17,
 20, 28, 31, 39, 42, 107, 197
 measures of, 20, 50, 71–72, 89,
 103, 125
 media coverage of, 139
 and public health, 18, 37, 180, 185
 research directed at, 32, 34, 91, 153
 state performance and, 21, 91,
 93–94, 96–99, 105, 107, 117, 186
 transparency and, 173, 190
- Environmental performance dilemma.
See Performance dilemma
- Environmental policy. *See also*
 Environmental Protection Agency;
 Toxics Release Inventory
 public awareness of, 5
 reform agenda for, xii, 4–7, 179,
 183, 201–202
 use of science in, 24
- Environmental Protection Agency.
See also Toxics Release Inventory
 administrative rulemaking and, 5,
 16, 54, 67–68, 106, 177–178, 200
 air quality and, 3, 9, 15, 26–28, 93,
 190, 200–201
 balancing statutory goals and costs
 at, 10, 84
 Community Action for a Renewed
 Environment (CARE) program,
 217n13
 enforcement and compliance, 2–3,
 41, 53–54, 60–65, 69–71, 89, 113,
 128, 139, 149, 179, 181–182
 environmental justice and, 177
 Office of Pollution Prevention and
 Toxic Substances, 217n13
 National Center for Environmental
 Research and Quality Assurance,
 213n12
 risk assessment by, 10, 12, 15–17,
 26–29, 37, 55–56, 88, 93, 157,
 159, 184
 science at, 98, 106, 178, 187
 Superfund and, 193
 water quality and, 3, 200

- Environmental Working Group, 207n5
- Erikson, Robert S., 45, 93, 103, 116
- Evaluation
of alternative policies, 106, 132, 202
approaches to, 121
cost-benefit analysis in, 164, 167,
169, 173
data assessment in, 7, 20, 66–67,
84, 120, 155–156, 179, 182, 201
- Facebook, 191
- Federal Insecticide, Fungicide and
Rodenticide Act, 2
- Financial disclosure requirements,
8–9, 57–58
- Fiorino, Daniel J., 2, 4–7, 13, 39, 47,
62, 126, 140, 148, 171, 178, 192,
194
- Florio, James, 14, 36, 57–58, 60–62,
121, 123, 149
- Food Quality Protection Act, 6, 8
and information disclosure, 30
- Friends of the Earth, 103
- Fung, Archon, 8–9, 26, 41, 120, 131,
140, 180
- Game theory, 19, 39
- General Electric, 1
- Gerber, Brian J, 45, 86–87, 116
- Global Reporting Initiative, 216n6
- Gormley, William T., 9–10, 35–36
- Government Accountability Office
(GAO), 180, 200
on environmental justice, 177
on release levels, 69
study of TRI, 188–190, 192–193
on toxic chemical policy
implementation, 205n12
- Graham, Mary, 8–9, 18, 26, 49, 54,
71, 180, 184
- Grant, Don, 26, 85–87, 97, 120, 126,
131, 180, 183, 193
- Green facilities
characteristics of, 78–79, 81, 91, 94,
96, 123, 131, 156–158, 160–166,
168, 170–175
defined, 72, 155
- Greenhouse gases, 1, 9, 179, 204,
216. *See also* Climate change
- Guber, Deborah Lynn, 203–204n5
- Gunningham, Neil, 26, 126, 198
- Hadden, Susan G., 10–11, 13, 18,
180, 191
- Hall, Bob, 93, 105
- Hamilton, James T., 6, 14, 18, 27,
36–37, 42, 47, 63, 66, 69, 88, 120,
136–137, 172, 180, 184
- Harrison, Kathryn, 7, 26
- Harvard's Kennedy School of
Government, 9
- Hassur, Steven, 41, 71
- Health risks, human, 50, 75, 187
acceptable levels of, 181, 201
of air pollution, 16, 26, 37, 70, 79,
200
analysis of, 27, 49, 71–72, 135,
185
chronic, 129
citizen understanding of, 186, 188,
196, 199
of hazardous waste, 11, 182, 190,
200
management of, 192
reduction of, 56, 66, 184, 198
of toxic chemicals, 2, 10, 19, 24,
25, 31, 34, 58, 62, 70, 133, 162,
181, 184–185, 200–201
of water pollution, 66–68, 70, 200,
207n3, 219n19
- Healy, Robert, 29
- Herb, Jeanne, 10, 24, 31, 41, 180
- Helms, Susan, 10, 24, 31, 41, 180
- Hybrid environmental policies, xii,
196–198, 201–202
- Illinois, 76, 90, 94
- Incentives. *See also* Economics;
Costs
for employees, 130, 168
for facilities, 147, 168, 184, 194
market, xii, 5–6
and the performance dilemma, 116
to reduce pollution, 39, 119, 191

- Industry
 behavior of, xi, 1, 20, 25, 37, 46, 48, 55, 81, 98, 103, 120, 138, 145, 155
 citizens and, 37, 46, 140, 198
 environmental performance of, xi–xii, 4, 16, 18, 25–26, 78, 93, 125–126, 156, 180–181
 greening of, 1, 28, 39, 47, 84, 93, 153
 social responsibility of, 1, 43, 55, 81, 198
 state regulation of, 103, 106, 114
 types of, 75, 125
- Information acquisition, 40, 192
 cost of, 38–39
- Information asymmetry, 39, 116
- Information deficiency, 39
- Information disclosure
 burdens of, 128, 177, 184, 191, 195–196, 202
 capacity building and, 19, 42–43, 45–48, 87, 128
 and carbon footprints, 9
 challenges of, 34, 187–189
 and community involvement, 13, 14, 40, 180, 183–188, 191–193
 effectiveness of, xii, 3, 29–31, 39, 51, 178–179, 183, 201
 and greenhouse gases, 1, 9, 179, 204n6, 204n8, 216n5 (*see also* Climate change)
 impacts of, xii, 7, 16, 32, 36, 85–87, 165
 limitations of, 17, 189
 mandatory, xii, 14, 66, 197–198, 204n2
 moral responsibility for, 35
 potential for, xii, 2, 21, 56, 178
 process of, 138–139, 155
 programs of, 2, 7–11, 14–15, 39, 47, 190
 state use of, 6, 107, 137, 186, 195
 transaction costs of, 37, 39
 and TRI, xii, 33, 35, 41, 47, 55–56, 176, 180, 197, 201–202
 types of policies of, 8–11, 36, 42, 57–59, 114, 195–202
- International Organization for Standardization, 14, 85
 and ISO certification, 85, 130, 145, 165, 168, 175, 190
- Information provision, 203. *See also* Information disclosure
- Ingram, Helen, 42
- Invista, 54
- Issue framing. *See* Agenda setting
- Jackson, Lisa P., 178
- Jenkins-Smith, Hank C., 206n7
- Jensen, Michael J., 10, 24, 31, 41, 180
- John, DeWitt, 6–7
- Johnson Controls, 1
- Jones, Andrew W., 26, 85, 120, 126, 131, 180, 183, 193
- Kagen, Robert A., 26, 126, 198
- Kamieniecki, Sheldon, 5, 58, 62
- Kansas, 76, 90, 94, 107
- Kartez, Jack D., 26, 41, 121, 131, 137, 180, 189
- Keller, Ann Campbell, 24
- Kerr, Mary Lee, 93, 105
- Kingdon, John, 11, 36, 58–60
- Klyza, Christopher McGrory, 6, 179
- Konar, Shameek, 26, 89
- Konisky, David M., 85, 97, 102, 110
- Kraft, Michael E., 4–7, 12, 24, 35–36, 41, 58, 62, 114, 118, 123, 145, 179, 200
- Laggards, in environmental performance, 19–21, 134, 153–176, 182, 194
- Lautenberg, Frank R., 178
- Layzer, Judith A., 7
- Leaders, in environmental performance, 19–21, 134, 153–176, 182, 194
- Lester, James P., 86–87, 97, 112

- Local Emergency Planning Committees (LEPCs)
 and chemical management, 129
 and community leadership, 45
 interactions with facilities, 136, 140, 171
 response rates of, 123–124
 states and, 130
 use of TRI, 133, 196
- Louisiana, 53, 76, 80
- Lubell, Mark, 7
- Lynn, Francis M., 26, 41, 121, 131, 137, 180, 189
- Lyon, Thomas P., 42, 131, 136, 140, 143, 145, 198
- Maine, 83–84, 90–91
- Market incentives. *See* Costs; Economics; Incentives
- Maryland, 76, 90, 98, 189
- Massachusetts, 65, 76, 90, 93–94, 106, 114, 157
- Massachusetts Public Interest Research Group (MASSPIRG), 115
- Maxwell, John W., 42, 131, 136, 140, 143, 145, 198
- Mazmanian, Daniel A., 5–6, 39, 43, 44, 54, 63, 84, 88, 118, 153, 179, 206n5
- Mazurek, Janice, 4
- McIver, John, 45, 93, 103, 116
- Miller, Catherine, 27, 49, 63, 69, 184
- Monsanto, 53, 157
- Morgenstern, Richard D., 7, 178, 198
- MySpace, 191
- Nash, Jennifer, 7, 42, 178, 180, 194, 198
- Natan, Thomas E., Jr., 27, 49, 63, 69, 184
- National Academy of Public Administration, 201
- National Conference of State Legislatures (NCSL), 107
- National Emissions Inventory, 188, 190
- National Environmental Performance Track program, 194
- National-Scale Air Toxics Assessment (NATA), 201, 219n20
- National Wildlife Federation, 103
- Nelson, Kimberly, 178
- Nevada, 64, 76, 90–91, 93–94, 99
- New Hampshire, 76, 90, 94, 157
- New Jersey, 14, 59, 65, 76, 90, 94, 107
- New Mexico, 76, 89–90, 94, 96, 99
- Obama, Barack
 and National Environmental Performance Track program, 194
 and TRI program, 60, 178, 205n16
- Occupational Safety and Health Administration (OSHA), 12, 59
- Office of Management and Budget (OMB), 216n4
- Ohio, 75–76, 84, 89–90, 94, 145
- O’Leary, Rosemary, 4–5, 7
- Olmstead, Sheila M., 6
- Olson, Mancur, 38
- OMB Watch, 54
- Omnova Solutions, 28–29
- O’Rourke, Dara, 26, 41, 44, 106, 131
- O’Toole, Randall, 117
- Paperwork Reduction Act, 216n4
- Pennsylvania, 76, 90, 94
- Performance dilemma, 81, 103, 116, 180, 186, 206n5, 211n10
 defined, 19, 39, 46–47, 86–87
 escape from, 96, 117–118, 127, 148, 181, 198–199
 factors affecting, 129, 130
 and performance synergy, 46–47, 198
 and TRI, xii, 121–122, 133
- Persistent, bioaccumulative, and toxic (PBT) chemicals, 12, 14, 16, 56, 62
- Pizer, William A., 7, 198
- Policy design, 19
- Policy entrepreneurs, 58, 59

- Policy implementation, 2, 4, 7, 19, 153
of EPCRA, 121
states and, 89, 183
of Superfund, 53, 59
of TRI, 7, 19, 37
- Policy learning, 47, 192, 194, 206n7
- Policy streams, 11, 58–61
- Pollution prevention, 40, 45, 54, 199
administrative capacity and, 103–106
assistance programs in, 182, 186, 195–197
implementation of, 89
integration of, 93, 109, 111–115
legislation and, 108, 110, 117–118
and TRI, 142–143, 148, 186
- Pollution Prevention Act (1990), 12, 20, 61, 134–135
- Polychlorinated biphenyls (PCBs), 16, 67
- Popp, David, 97–98
- Portland Press Herald, 83
- Portney, Paul R., 4, 203
- Potoski, Matthew, 6–7, 39, 47, 55, 66, 85–87, 102, 118, 130, 153, 165, 197, 206n5
- Prakash, Aseem, 6–7, 39, 47, 55, 66, 85, 87, 118, 130, 153, 165, 197, 206n5
- Press, Daniel, 39, 43, 44, 54, 63, 84, 88, 153, 183, 206n5
- Primary metals, 3, 75, 77, 79, 125–126
- Principal-agent theory, 45–46
- Prisoner's dilemma, 39, 46, 117–118, 206n4
- Problem stream, 11, 58
- Production related waste (PRW), 15, 71, 208n15, 210n7
- Proposition 65, the Safe Drinking Water and Toxic Enforcement Act, 13
- Public participation
in EPA decision making, 193
in policy evaluation, 151
in policymaking, 14, 193
- Rabe, Barry G., 6, 45, 65, 85, 112, 212–213n16
- Race-to-the-bottom thesis, 85, 102–103
- Reagan administration, 12, 60, 207
- Regulation dilemma, 38–39, 46, 66, 130
and industrial performance, 86
and safety enforcement, 86
- Regulatory compliance, 3, 4, 46, 81, 84, 143–144
flexibility in, 5
going beyond, 122, 134, 198
improvement in, 140, 147, 154, 194–195
- Resource Conservation and Recovery Act, 2, 36
- Responsible Care initiative, 14, 63, 157
- Rhode Island, 76, 91, 93–94
- Right-to-know legislation
history of, 12–14, 35–36, 57
principles of, 11, 58, 65–66, 191, 199, 202
in the states, 13, 59–60, 113, 132, 183
- Ringquist, Evan J., 14, 35, 45, 86–87, 93, 97–98, 102, 105, 110–111
- Risk perception and communication, 14, 29–31, 180, 185, 188, 217n12
- Risk Screening Environmental Indicators (RSEI) model, 71, 123, 188
described, 26–27
development of, 97
importance of, 50, 88, 216
and measurement of toxic chemical pollutants, 98
and risk changes, 91
risk levels measured by, 49, 55, 70–72, 185, 187
second generation model, 196
- RSEI. *See* Risk Screening Environmental Indicators

- Sabatier Paul A., 206n7
- Safe Drinking Water Act, 2, 8, 13
oversight of, 200, 207n3
requirements under, 30
- Sarbanes-Oxley Act 2002, 8
- Scheberle, Denise, 45
- Schneider, Anne Larason, 42
- Schoenbrod, David, 7, 179
- Scholz, John, 38–39, 46–47, 86–87, 183
- S.C. Johnson Company, 1
- Securities Exchange Act, 57
- Securities Exchange Commission (SEC), and greenhouse gas financial risks, 9
- Shapiro, Mark D., 41, 71
- Shapiro, Michael, 68
- Sierra Club, 103
- Sigman, Hillary, 68, 207n10
- Slovic, Paul, 13, 30, 40
- Smith, Eric R.A. N., 204n5
- Source reduction, 12, 61, 72
effectiveness of, 143
opportunities for, 134–135, 141
strategies of, 106, 125, 141
and TRI, 119, 132, 142, 148
- Sousa, David, 6, 179
- South Carolina, 76, 91, 94, 96
- Stavins, Robert N., 4
- State(s), 13, 59, 137, 182
comparative analysis of, 21, 29, 50, 64–65, 75–76, 81–99, 112, 157–158
environmental performance in, 3, 20, 27, 114–118, 124, 153
and LEPCs, 130
policymaking and, 3, 5–6, 13, 45, 59–60, 85, 102–109, 134, 145, 177, 190, 194–196, 202
progress in pollution reduction in, 55, 110, 113, 115
TRI facilities in, 18, 25, 34, 61, 74, 160, 176
use of TRI Explorer and Envirofacts in, 192–193
- Steelman, Toddi, 29
- Stephan, Mark, 6, 26, 32, 41, 114, 123, 145
- Stern, Paul C., 5, 7, 178, 193
- Superfund Amendments and Reauthorization Act (1986), 12, 53, 178
- Superfund Program, 2, 12
citizen groups and, 193
reauthorization and broadening of, 13, 57, 59, 63
- Sustainable development, 4–5, 19, 73, 88, 179
- Tennessee, 76, 89, 91, 94
- Teske, Paul, 45, 85–87, 116
- Thornton, Dorothy, 26, 126, 198
- Total Production Related Waste (TPRW), 15
- Toxic chemicals
accidents involving, 11–12, 36, 56–59, 129, 138
air quality and, 70, 72, 79, 123, 190
alternatives to, 119, 146
disposal of, 68, 71, 182
emission of, 40, 48, 53, 138, 153
health effects of, 58–59, 62, 66–67, 70, 98, 133, 162, 190, 196
information about, 10, 12, 69, 181, 187–188
management of, 13, 19, 21, 58, 106, 119–122, 125, 136, 153, 166, 184
release of, 3, 15–18, 25, 34, 54, 56, 62–63, 71, 74, 78–80, 83, 139
right to know about, 60–61, 191, 193
risks of, 24, 55, 57, 158, 199
water quality and, 67, 70, 123
- Toxicological effects, 71–72, 123
- Toxics Release Inventory (TRI)
air releases in, 70, 73, 123, 147
burden reduction and, 177–178, 205n16, 215n1, 216n4
citizen involvement with, 10, 24, 40, 44, 196
and community right to know, 26, 31, 202

- data quality of, 17, 61–62, 65, 71, 75
 effects of, xii, 14, 20, 32, 46, 83, 122, 143
 and environmental performance, xii, 34, 47, 50, 54, 80, 93, 198
 facility perceptions of, 26–28, 43, 129, 131, 170
 federal officials and, 36, 85, 185–186
 history of, 7, 11–12, 55–60, 157, 199
 impacts of, xi, 37, 55, 74, 142, 145, 180
 impacts on environmental management, 172–176
 limitations of, 10, 50, 71–72, 150, 183–184
 local officials and, 51, 139, 148, 185
 media coverage of, 26, 43, 50, 136, 157, 172
 policymakers and, 55, 81, 201
 state officials and, 51, 85, 87–89, 96, 99, 113, 139, 148, 185–186
 transaction costs of, 38, 44, 64
 trends in over time, 15–19, 23, 49, 66–67, 154, 181–182
 use of data from, 132–135, 140–142, 179–180, 188, 190, 193, 195
 Toxic Substances Control Act (1976), 2, 207–208n10
 Toxics Use Reduction Institute (TURI), 106, 115
 Toxic Use Reduction Act (TURA), 65, 106, 115
 Transparency, 1, 29, 38, 57, 192, 202
 corporate, 57
 Policy Project at Harvard, 9
 in release of toxic chemicals, 53, 140
 in rulemaking, 14, 66
 TRI Explorer, 193
 TRI-ME, 65
 Twitter, 191, 217
 Underground injection, 3, 68
 Union Carbide, 204
 Bhopal accident and, 11, 59–60
 plant in West Virginia, 11, 36, 58
 USA Today, 137, 187
 U.S. Environmental Protection Agency (U.S. EPA). *See* Environmental Protection Agency
 Utah, 76, 91, 94
 Vermont, 76, 89, 91, 93–94, 99, 157
 Vig, Norman J., 6, 12, 24, 179, 200
 Vogel, David, 198
 Voluntary environmental programs, 6, 9, 47, 197–198, 201
 33/50 program, 54, 191
 of emissions reduction, 53, 66
 of pollution prevention, 54, 186
 Project XL, 191
 Wal-Mart, 1
 Washington State, 76, 91, 94
 Weil, David L., 8–9, 120, 140, 180
 Weimer, David, 9–10
 Wilcoxon, Peter, 97–98
 Wildavsky, Aaron, 30, 40
 Wisconsin Department of Natural Resources, and air screening models, 216–217n7
 Wisconsin's Green Tier Program, 194, 218n17
 Woods, Neal D., 85–86, 87, 97, 102, 110
 Workers and Community Right to Know Act, 59
 World Business Council for Sustainable Development, 216n6
 Worsham, Jeff, 14, 35.
 Wright, Gerald, 45, 93, 103, 116
 Yellow facilities
 characteristics of, 92, 94, 198
 defined, 72, 81
 Yu, Chilik, 26, 85, 87, 106–107, 117