Index

ABC, 44, 56, 66, 84, 88, 106, 107, 111, 139, 144, 154, 172, 179
Abrams, Floyd, 153, 154
Abrams v. U.S., 158
Access obligation, 50
Access opportunity, 3, 5, 8, 9, 10, 11, 14, 33, 35, 46, 79, 142, 157, 169, 171, 179
Accuracy in Media (AIM), 125, 126, 127, 131, 140, 152
Actual malice, 157
Adams, Sam, 128
Administrative Procedure Act, 46, 142, 168
Adorno, Theodor, 178
Advertisements, 36, 39, 41, 44, 69, 71, 145, 179
 cigarette, 136, 137, 138
 editorial, 135, 136, 140, 141, 142, 150
 political, 144, 147, 148, 149, 150
 snow mobile, 135
 utility, 139
Advertisers, 3, 7, 38, 41, 72, 111, 115
Africa, 127, 132
Agenda-setting, 178
Agnew, Spiro T., 121, 122, 123, 133, 163
Albert, Carl, 123
Alcoa, 114, 115, 118, 119
Alexanderson alternator, 4
Allen, Fred, 21
American Beat Consensus, 70
American Civil Liberties Union, 41, 43, 56, 114, 140, 153, 154
American Independent Party, 83, 89
American Legal Foundation, 130
American Legion, 114
American Newspaper Publisher Association, 141
American Telephone and Telegraph (AT&T), 3, 5, 9, 11, 12, 89
Anderson, Clinton P., 119
Anderson, John, 69, 95, 98, 99, 100, 109
Anderson, Kenneth, 125
Anti-Defamation League of B'nai B'rith, 141, 153, 154
Anti-trafficking, 172, 173
Antitrust law, 40
Armour, John, 89
Arrington, Richard, 102, 103
Aspen Decision, 82, 85, 86, 87, 88, 89, 90, 91, 100, 101, 108, 109, 110
Aspen Institute Program on Communications and Society, 81, 82, 85
Associated Press, 156
Associated Press v. United States, 40, 46, 48, 49, 54, 76, 158, 168
Association of Independent Television Stations (INTV), 150
Atlantic Charter, 30

Bagdikian, Ben, 172, 173
Barnouw, Eric, 44
Barnum, P.T., 51
Battle of Britain, 112
Bazelon, David, 159
Benjamin, Burton, 128, 129
Bennett, William, 132
Benny, Jack, 21
Benson, Ezra Taft, 119
Bergland, David, 109
Bickford, Leland, 33, 34, 36
Bipartisan commission, 10, 15
Blacks, 104, 174
Blevin, Bruce, 2
Blue Book, 41, 44
Boggs, Hale, 123
Boies, David, 129
"Bona fide" news event, 66, 82, 85, 86, 87, 89, 91, 101, 150
Boren, David, 148, 149
Bork, Robert, 150, 154, 160, 161, 178
Brandeis, Louis D., xi, x, 182
Brandywine Mainline Radio, Inc. v. Federal Communications Commission, 78, 159
Breine, Joseph A., 44
Brennan, William, 58, 144, 158, 159, 165
Bricker, John, 112
Brinkley, David, 126
British Broadcasting Corporation, 2, 17, 112
Broadcaster control, 37, 55, 57, 69, 142
Broadcaster discretion (licensee discretion), 5, 6, 8, 15, 18, 29, 38, 42, 45, 50, 54, 55, 101, 110, 126, 138, 144, 148, 159
Broadcast frequencies, 33, 157, 161, 170
Broadcasting, 47, 49
Broadcast journalism, 72, 112, 123, 143, 182
Broadcast journalists, 52, 54, 57, 61, 81, 82
Broadcast license, 2, 4, 5, 6, 8, 10, 17, 18, 20, 28, 33, 35, 36, 41, 42, 43, 44, 45, 46, 73, 74, 75, 76, 77, 125, 127, 136, 154, 169, 171, 172, 173, 174, 175, 179, 180
Broadcast market, 156, 179
Broadcast regulations, 6, 17, 36, 38, 126
Broadcast spectrum, 177, 178
Brokaw, Tom, 107, 181
Brown, Gordon P., 44
Brown, Pat, 86
Brown, Vanessa, 119
Bryan, William Jennings, 6
Buckley v. Valeo, 148, 168
Buckley, William F., Jr., 116, 117
Burger, Warren E., 89
Burt, Richard, 129
Bush, George, 102, 103, 105, 109
Business Executives Move for Vietnam Peace (BEM), 142, 143
Butts, Earl, 90
Byrd, Robert, 148

Cable News Network, 99, 108, 111, 154
Cable television, 111, 133, 140, 152, 154, 172, 174, 175, 176, 178, 179, 180, 182
Cable television industry, 175
Caddell, Patrick, 99, 103
Caldwell, Louis G., 16, 43
Camejo, Peter, 89
Candidates, 6, 9, 10, 11, 12, 13–15, 17, 18, 37, 49, 51, 54, 55, 56, 57, 66, 67, 68, 75, 76, 81, 82, 84, 86, 87, 88, 90, 91, 98, 99, 100–102, 105, 109, 133, 144, 145, 146, 147, 148, 149, 160, 177, 180
 legally qualified, 13, 15, 17
 minor party, 69, 82
Candidates' spokesman, 71, 75
Capital cities, 172
Carr, Martin, 124, 125
Cater, Douglass, 81
Carter, Jimmy, 88, 89, 90, 91, 96, 98, 99, 100, 104, 106, 108, 109, 144, 147, 148, 152, 181
Carter-Mondale Campaign, 144, 145, 147
Casey, William, 91
Celler, Emanuel, 11

Cellular phone, 172
Censorship, xi, 2, 5, 9, 11, 17, 40, 43, 47, 50, 76, 141, 182
Center for Democratic Institutions, 39
Central Intelligence Agency, 91, 154
Chain broadcasting, 36
Chancellor, John, 107
Cheney, Lynne V., 132
Chernobyl, 139
Chicago Federation of Labor, 21
China, 72, 82, 116
Churchill, Winston, 30, 48, 112
Citizens Committee for a Nuclear Test Ban Treaty, 135
Citizens Party, 98
Clark, Ed, 109
Clayton Antitrust Act, 1, 9
Cleaver, Eldridge, 69
Cohn, Roy, 117
Columbia Broadcasting System (CBS), 14, 16, 20, 21, 28, 36, 38, 43, 44, 45, 49, 55, 56, 66, 71, 72, 82, 83, 85, 86, 87, 88, 89, 90, 101, 106, 107, 112, 113, 114, 115, 116, 117, 119, 122, 123, 124, 125, 131, 143, 144, 145, 153, 172, 179
CBS News, 118, 120, 128, 129
CBS Reports, 121, 127, 130
CBS v. Democratic National Committee, 111, 142, 159, 168
Commission on Presidential Debates, 105
Common carrier, 2, 3, 4, 5, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 37, 45, 49, 50, 55, 79, 88
Commoner, Barry, 98
Communication Workers of America, 44
Communications Act of 1934 (Section 315), 15, 28, 29, 31, 33, 36, 40, 46, 50, 78, 161, 171
Congress of Industrial Organizations, 44
Content control, 4, 79
Content regulation, x, 41, 48, 49, 126, 151, 159, 161, 175, 178
Coolidge, Calvin, 22
Cook, Fred, 93, 121
Cooperation, 16, 17, 20, 30, 38, 43, 129
Coughlin, Charles E., 20, 34
Coy, Wayne, 47
Crile, George, 127, 128, 129, 130
Cross-licensing, 9, 19, 49
Cross-ownership, 172, 173
C-Span, 106, 111, 154
Cullman Broadcasting Company (WKUL), 135, 136
Cullman Corollary (Fairness Doctrine), 73, 75, 136–138, 140, 142, 147, 148, 150
Cummins, Albert B., 12, 13
Curley, James Michael, 21, 34

The Daily Worker, 114, 117
Daley, Richard, 53, 54
Daley, Lar, 53, 54, 56, 57, 70, 87
Daniels, Josephus, 20
Davis, Elmer, 21, 30
Davis, Ewin, 11, 12
Davis, Peter, 121, 122, 124, 125, 130
Debates, 66, 70, 82, 83, 91, 100–110
Anderson/Reagan, 95, 98, 99
Bush/Ferraro, 102
Carter/Reagan, 96, 98, 99
Ford/Carter (first), 87, 88, 94
Ford/Carter (second), 90
Kennedy/McCarthy (1968), 84
Kennedy/Nixon, 67, 68, 69, 81, 85, 86, 88
Mondale/Reagan (first), 97, 104
Mondale/Reagan (second), 103, 104
Nixon and Khruschev's kitchen debate, 56
Defamation, 76
DeGaulle, Charles, 30
Democratic National Committee, 20, 28, 110, 140, 142, 143, 152
Democrats, 8, 10, 11, 13, 17, 44, 53, 56, 66, 67, 82, 83, 90, 105, 108, 109, 142, 145, 146, 149, 150, 152, 174, 180, 181
Dennis v. U.S., 49
Deregulation, 110
Dewey, Thomas, 67
Dill, Clarence C., 10, 12, 13, 14, 15, 16, 18, 23, 28, 29, 55

Dingell, John, 123, 159, 165, 174
Direct Broadcast Satellites (DBS), 156, 178
Dirksen, Everett, 83, 84
Discretion, 3, 4, 86
 agency discretion (FCC), 54, 100, 126, 152, 159, 170
 broadcasters' discretion, 5, 6, 15, 18, 29, 38, 42, 45, 50, 54, 55, 101, 110, 126, 159
Diversity
 of editorial voices, 77
 of political viewpoints, 9
 of programming, 8
 of viewpoints, 43, 45, 136, 155, 176, 178
 of voices, 78
Documentaries, 56, 57, 66, 67, 85, 111–118, 120–123, 125–133, 144, 152
 "The Africans," 132
 "An Argument in Indianapolis," 114
 "The Case of Lieutenant Milo Radulovich A0589839," 113, 114
 "The Farm Problem: A Crisis of Abundance," 119
 "Hunger in America," 124, 125
 "Pensions: The Broken Promise," 125, 126, 127, 131, 152
 "People Like Us," 130, 131
 "A Report on Senator Joseph McCarthy," 112, 113, 115, 130
 "The Selling of the Pentagon," 121, 124, 130
 "Six Days plus Twenty Years," 132
 "The Uncounted Enemy: A Vietnam Deception," 127, 128, 130
 "Vietnam: A Television History," 131, 132
Doerfer, John C., 55
Dole, Bob, 90
Donovan, William, 6
Douglas, William, 143, 144, 168
Dukakis, Michael, 107, 108
Duke University's Washington Center for Public Policy, 100
Dulles, John Foster, 72

Eagleton, Thomas, 147, 148
Early, Stephen, 20, 28
Edison Electric Institute (EEI), 141
Editorials, 36, 45, 71, 73, 76, 119
 editorial content, 41
 editorial control, 42, 136, 143
 editorial right, 43, 44, 46
Educational programming, 17, 21, 29, 73
Eisenhower, Dwight, 55, 66, 67, 68, 70, 72, 73, 82, 113, 114, 116, 117, 118, 180
Employment Retirement Income Security Act, 127
Energy Action Committee, 139
Energy Association of New York, 140
Entertainment programs, 39, 40, 41, 50, 66, 72, 110, 119
Environmental Defense Fund, 168
Environmental Law Institute, 139
Equal Rights Amendment (ERA), 153
Equal time (equal opportunities), 5, 6, 7, 10, 11, 12, 13, 15–18, 21, 28, 31, 37, 50, 51, 53–57, 66, 67, 69, 70, 71, 75, 78, 82–87, 89, 90, 91, 100, 101, 105, 110, 114, 115, 116, 119, 133, 142, 144, 147, 150, 152, 159, 160, 161, 168, 177, 181, 182
ESSO, 138
Europe, 6, 20, 40

"Face the Nation," 56, 133
Fairness, x, 37, 38, 41, 45, 46, 47, 50, 69, 78, 79, 113, 126, 127, 129, 130, 131, 151, 152, 153, 154, 156, 161, 168, 170, 173, 175, 176, 182
Fairness Doctrine, x, 31, 33, 43, 45, 47, 48, 49, 50, 57, 66, 69, 71–79, 89, 111, 121, 124–127, 132, 133, 135, 136, 137, 138, 140, 141–144, 147, 148, 151–155, 157–161, 168–174, 176–182
 "chilling effect," 123, 152, 153, 160, 173
 Editorializing by Broadcast Licensees, 168
 controversial editorial views, 77

controversial programming, 78
Fairness Doctrine-like (Section 309 of Communication Act), 170, 171, 176
Fairness Primer, 73
Fairness Report, 141, 168
Faubus, Orval E., 70
Favoritism, 2, 37, 69, 101, 147
Federal Communication Commission (FCC), x, 17, 18, 20, 21, 28, 29, 31, 33, 34, 35, 36, 37, 39, 40–50, 54–57, 66, 69, 72–79, 82, 85, 86, 87, 89, 91, 100, 101, 105, 108, 109, 110, 120, 124–127, 130, 131, 135–147, 150–155, 157–161, 168, 170–176
FCC discretion, 54, 100, 126, 152, 159, 170
FCC v. League of Women Voters, 141, 168
Federal Election Campaign Act, 144, 146
Federal Election Commission v. National Conservative Political Action Committee and Fund for a Conservative Majority, 159
Federal Radio Commission, 14–18, 20, 29, 35, 36, 41, 43, 50, 77, 100
Federal Telegraph Company, 3
Federal Trade Commission (FTC), 9, 12
Ferlinghetti, Lawrence, 51
Ferraro, Geraldine, 102, 103, 104
Ferris, Charles, 152, 153, 171
Fireside chats, 21, 28, 31, 37
First Amendment, x, 8, 18, 39–43, 46, 49, 55, 67, 70, 76, 77, 79, 81, 106, 120, 121, 123, 126, 140, 141, 143, 144, 146, 148, 152, 157, 158, 159, 160, 162, 168–171, 173, 175, 177–179, 182
marketplace of ideas, 42, 48, 151, 176
First National Bank of Boston v. Bellotti, 168
First National Radio Conference, 7
Flanders, Ralph, 116
Fleisher, Henry C., 44
Fly, James Lawrence, 21, 37, 41, 43, 48, 49, 61
Ford Foundation, 78
Ford, Gerald, 83, 88, 89, 90, 109, 123
Fowler, Mark, 151, 159
Frank, Reuven, 88
Frankenstein, 14, 50, 133, 181
Frankfort School, 178
Frankfurter, Felix, 39, 40, 46, 50, 58, 73, 76, 158, 159, 170, 175, 176
Free, Arthur M., 9
Freedom of the air, 8
Freedom of expression, xi, 8, 40, 43, 45, 47, 48, 79
Freedom of Expression Foundation (FEF), 169
Freedom of speech, 35, 40, 42, 46, 48, 146, 158, 159, 173
Free flow of ideas, 40
Freemen, Orville, 55
Free speech, x, xi, 1, 2, 4, 8, 10, 18, 35, 38, 48, 49, 50, 76, 101, 106, 114, 146, 147, 151, 158, 161, 169, 175, 179
Friendly, Fred, 112, 113, 115, 118, 172, 173
Friends of the Earth, 137
Frondizi, Arturo, 53
Fulbright, J. William, 121, 182

Gallup, 98
Geller, Henry, 78, 79, 82, 100, 101, 154, 169, 170
General Electric (GE), 3, 4, 12, 14, 19, 172
General Motors, 118
Georgia Power, 138
Gergen, David, 130, 131
Germany, 38
Ginsburg, Douglas, 154
Gitlow v. New York, 158
Glenn, John, 102
Goldwater, Barry, 82
Goosens, Father Victor L., 114
Gonzales, Henry B., 125
Gotbaum, Victor, 125
Gould, Jack, 117
Great Britain, 3, 132
Great Depression, 6, 19
Great Lakes Broadcasting Company, 16, 77

Great Society, 181
Greenback Party, 70
Grierson, John, 39
Grossman, Larry, 108
Group W, 108
Gumbel, Bryant, 103

H-bomb, 117
Haggerty, James, 119
Hall, Leonard, 118
Hand, Learned, 48
Hargis, Billy James, 93
Harkness, W. E., 11
Harris, Oren, 74, 78
Hart, Gary, 102, 103, 104, 108, 109
Hart, Peter, 98
Hatfield, Henry D., 28, 29
Hawkins, Gains, 130
Hennock, Frieda, 47, 59
Hinnerfeld, Ruth, 98
Hitler, 38
Holland, Spessard L., 56
Hollings, Ernest F., 166, 174
Hooks, Benjamin, 87, 90, 93
Hoover, Herbert, 6, 7, 9, 10, 12, 15, 16, 17, 18, 22, 67, 79, 161, 175
Hoover v. Intercity Radio, 6
Hoover, J. Edgar, 116
Howe, Louis, 20
Howell, Robert B., 13, 14, 15, 25, 45, 181
Huddleston, Walter, 148
Humphrey, Hubert, 55, 56, 82, 84, 108, 119
Hurley, Charles F., 34
Hutchins Commission, 39, 44, 48
Hutchins, Robert, 38, 39, 181

Ickes, Harold, 20
Independent documentary producers, 118, 120
Independent television stations, 111, 150, 157, 172, 173
Inouye, Daniel, 120
Industrial Workers of the World, 116
Institute of International Education, 116
International Harvester, 53
International Radio Telegraph Company, 12
Interviews, 57, 66, 67, 85, 87
Iran-Contra, 175
Irvine, Reed, 152, 165
Isolationists, 37, 38
Israel, 84, 127, 132
Issue-oriented viewers, 74
Issue-responsive programming, 169

Jackson, Andrew, 179
Jackson, Jesse, 102, 107
Javits, Jacob, 124, 127
Jennings, Peter, 181
Johnson, Hiram, 9, 12, 15, 23
Johnson, Luther H., 10, 11, 24
Johnson, Lyndon, 70, 73, 82, 83, 90, 127, 128, 129, 154, 181
Johnson, Nicholas, 137
Johnson, Samuel, x, xi, 177, 182
Johnson, Sonia, 109
Jones, Robert F., 47, 60, 79

Kahane, Rabbi Meir, 132
Kaltenborn, H.V., 21
Karnow, Stanley, 132
Keating, Kenneth, 56
KECA, 28
Kendrick, Alexander, 117
Kennan, George, 48
Kennedy, Edward M., 91
Kennedy, John F., 51, 63, 65, 67, 68, 69, 70, 73, 82, 85, 86, 102, 109
Kennedy, Robert, 84, 108, 124
Kennedy, Thomas F., 172
KERO-TV, 139
KFI, 28
Khrushchev, Nikita, 56, 82
Klein, Herbert, 67
Kohut, Andrew, 98
Krajewski, Henry, 56
Krock, Arthur, 113
KTVI, 140
Kuralt, Charles, 124

La Follete, Robert, Jr., 9, 12, 15, 24
La Guardia, Fiorello, 1, 11, 24, 50
Laird, Melvin, 122
Lampert, Donna, 169, 170

Landis, James, 73
Lar Daly, 55, 56, 66, 85
Laswell, Harold, 39
League of Women Voters, 85, 87, 88, 89, 91, 98, 99, 100, 105, 107, 109, 110
Lee, Robert E., 87
Leval, Pierre N., 129
Leventhal, Harold, 127
Libel, 75, 127, 128, 129
Liberal Party (New York), 56
Licensing, 1–8, 10, 15, 17, 37, 39, 50, 75, 78, 122, 143, 177, 178
"Life Line," 135
Lilienthal, David, 118
Lippmann, Walter, 113, 181
Listener sovereignty, 7, 8, 16, 17, 18, 40, 161
Local broadcasters, 108
Local programming, 73
Lodge, Henry Cabot, 68
Long, Huey, 20
Los Angeles Times, 107
Low-power television, 140
Luce, Henry, 38–39

MacLeish, Archibald, 39, 181
MacNeil, John, 122, 130
MacVane, John, 21
Maddox, Lester, 69, 84, 89, 109
Malice test, 169
Mangan, Mona, 172
Mansfield, Frederick W., 34
Marconi Company (American controlled), 3
Marconi Company (British controlled), 4
Maritian, Jacques, 39
Marshall, George, 113
Marx, Karl, 117
Mass communication, x, 1, 3, 4, 6
Masterson, Francis B., 34
Mayer, Jean, 125
Mayer, Louis B., 116
Mayflower, 35, 36, 41, 42, 44, 45, 47, 48, 50, 119
Mayflower Broadcasting Company, 34
Mazuri, Ali, 132
McBride, Roger, 109
McCarthy, Eugene, 55, 84, 89, 98, 109
McCarthy, Joseph, 51, 112–118, 130, 163
McCarthyism, 113, 114, 116
McChristian, Joseph, 128, 129
McClellan, John L., 117
McCormick, John, 83
McGee, Fibber, 21
McGovern, George, 84, 85, 127
McIntyre, Marvin, 20
McLaughlin, John, 150
McNamara, William, 129
MDS (multichannel system), 155, 156, 178
Media Access Project, 138, 154
Media marketplace, 155, 172
"Meet the Press," 66, 133, 138
Meredith Corporation, 140, 141, 160, 161
Meredith v. FCC, 150, 160, 169, 171, 174
Meredith Memorandum Opinion and Order, 168
Miami Herald, 158, 159, 173
Michel, Robert, 131
Mickelson, Sig, 56, 119
Miller, Jack R., 83
Miller, Justin, 41, 42, 43, 46, 48, 49, 60
Mills, Wilbur, 124
Minow, Newton, 73, 92, 171
Missouri Compromise, 83
Mobil, 154, 155
Mondale, Walter, 90, 97, 101, 102, 103, 104, 105, 109, 147
Monopoly, 5, 9, 10, 12, 21, 36, 39, 40, 41, 42, 44, 49, 77, 158, 161, 168
Moss, Annie Lee, 117
Moyers, Bill, 127, 130, 131
Mudd, Roger, 121, 122, 124
Murphy, Frank, 40
Murphy, Thomas, 172
Murrow, Edward R., 71, 72, 112–120, 130, 162
Mutual Broadcasting System, 28, 36, 41

Nader, Ralph, 125, 171
National Association of Broadcasters, 29, 41, 43, 48, 73, 100, 101
National Association of Broadcasting Employees and Technicians (NABET), 173
National Association of Manufactures, 125
National Broadcasting Company (NBC), 16, 19, 21, 28, 36, 39, 40, 41, 56, 66, 67, 72, 88, 91, 106, 107, 108, 111, 121, 125, 126, 127, 132, 133, 137, 138, 139, 144, 152, 153, 172, 179
NBC News, 88, 108
NBC Nightly News, 107
National Broadcasting Company v. United States, 39, 49, 50, 73, 76, 154, 158, 168, 170
National Endowment for the Humanities, 127, 132
Nationalization, 2, 4, 6, 17, 19, 20, 21, 36, 49
National Rifle Association (NRA), 154, 155
National States Rights Party, 70
National Unity, 98
Niebuhr, Reinhold, 39
New Deal, 20, 49, 73
New Frontier, 73
New, Harry S., 2
Newman, Edwin, 89, 125
Newman, Paul, 105
New Republic, 2
News, 33, 36, 37, 38, 41, 42, 43, 45, 47, 50, 51, 54, 55, 56, 57, 66, 67, 69, 72, 73, 74, 75, 76, 79, 85, 86, 87, 90, 101, 106, 108, 110, 111, 118, 130, 131, 133, 141, 147, 153, 157, 158, 159, 168, 169, 170, 171, 172, 175, 176, 179, 180, 182, 183
News conferences (press conferences), 82, 85, 86, 87, 90, 91
Newsweek, 117
New York State Consumer Protection Board, 141
The New York Times, 102, 115, 117, 124
Nine Mile II nuclear reactor, 140
Nixon, Richard, 56, 65, 67, 68, 69, 70, 81, 82, 83, 84, 85, 86, 116, 118, 123, 124, 127, 154, 181
North Vietnamese, 81
Notice of Inquiry on the Fairness Doctrine, 151
Novick, Morris, 44
Nuclear Nonproliferation Treaty, 73
Nuclear Test Ban Treaty, 135

Oligopoly, 3, 12, 31, 48, 79, 111, 152, 161, 178
O'Neill, Thomas P., 105

Pacific Gas, 168
Paley, William S., 20, 26, 36, 37, 38, 115, 119, 120, 131
Panel discussions, 56
Pastore, John O., 57, 64
Patrick, Dennis, 161, 171
Payne, George Henry, 28
Pazner, Avi, 133
Pearl Harbor, 112
"The Pentagon Papers," 81, 124
Percy, Charles, 148
Peres, Shimon, 132
Perkins, Frances, 20
Personal attack rule, 76, 77, 78, 168, 169
"Person to Person," 120
Petty, Herbert L., 20
Phouma, Souvanna, 122
Pillion, John R., 119, 120
Playboy, 90
Political Action Committees (PACs), 145–150, 174
Political editorializing, 168, 169
Political programming, 45, 50, 51, 55, 66, 73
Polls, 88, 90, 98, 99, 103, 104, 179
Poor Man's Party, 56
Presidential Election Campaign Fund Act, 146
Price discrimination, 5, 9, 10, 11, 41, 49
Print media, 161, 178
Priority-in-use property right, 2
Prior restraint, xi, 43, 46, 47, 49, 182
Privacy, 178

Private property, 170, 177
Progressives, 3, 5, 8, 10, 11, 12, 15, 17, 18, 44
Prohibitionist Party, 86
Proxmire, William, 57, 77
Public access, 39, 141
Public affairs, 3, 4, 9, 10, 11, 14, 15, 18, 28, 31, 33, 35–39, 40–43, 45, 48–51, 66, 69, 71–75, 79, 87, 110, 111, 127, 133, 140, 151, 152, 154, 155, 160, 169, 176, 178, 179–183
Public broadcasting, 145, 174
Public Broadcasting System (PBS), 106, 127, 131, 180
Public discourse, 140, 141, 168
Public figure, 157
Public interest, 4, 6, 7, 9, 15, 17, 18, 33, 35, 36, 42, 43, 45, 46, 49, 50, 51, 66, 67, 72–75, 77, 78, 84, 100, 126, 135, 137, 138, 150, 153, 159, 160
Public interest groups, 120, 121, 136, 137, 138, 139, 182
Public interest obligation, 33, 78, 79, 168, 170–173, 176
Public Interest Research Group, 139
Public issues, 35, 36, 45, 46, 57, 66, 69, 74, 76, 78, 138, 140, 147, 150
Publicity, 11, 14
Public officials, 35
Public opinion, 11, 37, 45–47, 178, 179, 180
Public right to information, 76, 79
Public utility, 5, 19, 182

Qaddafi, Muammar al-, 132
Quello, James H., 161

Rabin, Yitzhak, 132
Radio, 1, 5, 6, 7, 9, 11, 14, 40, 43, 44, 143, 144, 159
Radio Act of 1912, 3, 6
Radio Act of 1927, 1, 7, 8, 14, 15, 17, 29, 41, 50, 170
Radio Corporation of America (RCA), 3, 4, 5, 12, 14, 19, 49, 172
Radio frequencies, 2, 4, 6, 7, 18
Radio industry, 1, 4, 6, 7, 9, 10, 12, 16, 28
Radio marketplace, 4, 16
Radio programming, 8
Radio regulations, 4, 6, 7
Radio spectrum, 17, 40
Radio and Television News Director Association, 56, 71, 100, 101, 120
Radio and Television News Director Association v. FCC, 160
Radio Writers Guild, 44
Rafshoon, Jerry, 144
Rand Corporation report, 78
Rather, Dan, 181
Reagan, Nancy, 103
Reagan, Ronald, 91, 95–101, 103, 104, 106, 108, 109, 127, 130, 131, 154, 160, 173, 174, 175, 180, 181
Red Lion Broadcasting v. FCC, 71, 73, 79, 141, 142, 152, 157, 158, 161, 168, 173
Regulation, 1, 4, 7, 9, 16, 158
Reply time, 33, 34, 35, 41, 43, 44, 45, 46, 47, 50, 76, 77, 79, 91, 119, 131, 136, 137, 139, 140
Report on Chain Broadcasting, 37, 41
Reporter, 82
Republican National Committee, 110, 116
Republicans, 6, 8, 9, 13, 14, 53, 54, 66, 67, 82, 83, 105, 108, 109, 116, 118, 144, 146, 149, 150, 152, 174, 180
Ridings, Dorothy S., 101
Right to speak, 158, 159, 161
Right-wing fundamentalists, 73
Rockefeller, Nelson, 84
Rogers, Will, 103
Rolling Stone, 104, 135
Romney, George, 86
Roosevelt, Franklin Delano, 19, 20, 21, 27, 28, 30, 31, 37, 68, 112, 180
Rostow, W.W., 129
Rousselot, John H., 131
Rubin, David, 153

Saigon, 81
Salant, Richard, 88, 122
Satellite Master Antenna System (SMATV), 156

Satellites, 152, 154, 173, 174, 176, 179, 180, 182
Sauter, Van Gordon, 129, 131
Scarcity, 154, 157, 161, 175, 176
Schenk case, 158
Schlafly, Phyllis, 153, 171
Schlesinger, Arthur M., 39
Schmertz, Herbert, 165
Schwartzman, Andrew, 154
Scott, Hugh, 64, 83, 84
"See It Now," 112, 113, 114, 115, 117, 118, 119, 120
Sevareid, Eric, 153, 167
Shamir, Yitzhak, 132, 133
Shannon, Jim, 131
Sheehan, Timothy P., 54
Sherman Antitrust Act, 2, 9
Shirer, William L., 38, 44
Siepmann, Charles, 44, 49
Sirhan, Sirhan, 84
"Six Days plus Twenty Years," 132
"60 Seconds," 150
Slander, 75
Slocomb, Whitney Harp, 70
Small, William, 91
Small World, 120
Smith, William Lloyd, 70
Socialist Labor Party, 56, 86
Socialist Workers, 89
South Africa, 132
South Vietnamese, 81
Soviets, 48, 72
Spectrum 29, 170, 174, 175, 179
  broadcast, 177, 178
  electromagnetic, 161, 173
  radio, 17, 140
Spectrum scarcity, 7, 8, 13, 16, 17, 18, 33, 35, 37, 38, 39, 40, 41, 45, 49, 50, 69, 77, 79, 140, 143, 152, 154, 155, 157, 178
Springsteen, Bruce, 104, 135
Staggers, Harley, 121, 122, 123, 124, 133
Stanton, Frank, 43, 44, 49, 62, 66, 112, 115, 118, 120, 121, 123
Stevenson, Adlai, 63, 66, 82, 115, 116
Stewart, Potter, 144, 168
Stockman, David, 103
Straus, Nathan, 44
Subscription television (STV), 133
Suez crisis, 82
Sullivan case, 157, 159
Super Tuesday, 102
Swainson, John B., 86
Swift, Al, 107, 108
Syracuse Peace Council, 140, 170

Taft, Robert, 113
Tax Cut Party, 70
Telecommunications, 178
Telecommunications Action and Research Center, 170
Telecommunications Research and Action Center and Media Access Project v. FCC, 160, 161, 168
Teletext, 160
Television, 54, 69, 70, 72, 88, 105, 110, 119, 123, 143, 144
Texaco, 139
Thomas, Norman, 56
Three Mile Island, 139
Thurmond, Strom, 66
Time, 38, 102, 117
Tisch, Laurence, 172
Tobin, Maurice, 34
Today, 103
Tracy, Spencer, 109
Tribune Company v. Oak Leaves Broadcasting Station, 2, 4, 6, 7
Truman Doctrine, 45, 48
Truman, Harry, 48, 68, 114
Turner, Ted, 154
TV Guide, 128
Twentieth Century Fund, 105

Ultra-high frequency (UHF) channels, 111
Uniform poll closing legislation, 106, 107, 108
United Brotherhood of Carpenters and Joiners, 68
United Church of Christ case, 75, 100, 101
United Fruit Company, 3, 12
United Press International, 156
United States Air Force, 114
United States Army, 30

United States Catholic Conference, 141
United States Congress, x, 5, 7, 12, 14, 17, 18, 21, 38, 39, 40, 42, 45, 48, 49, 50, 51, 54, 55, 66, 67, 69, 70, 72, 77, 78, 85, 86, 87, 100, 101, 106, 107, 110, 120, 122, 139, 144, 145, 152, 160, 161, 170, 171, 172, 174, 175, 177, 180, 181. *See also* United States House of Representatives, United States Senate.
United States Court of Appeals, 85, 140, 143, 176
United States Court of Appeals, Washington, D.C., 75, 85, 89, 101, 126, 137, 160, 161
United States Department of Agriculture, 124
United States Department of Commerce, 6
United States Department of Defense (Pentagon), 121, 122, 124
United States Department of Health, Education, and Welfare, 124
United States Department of Justice, 31, 39, 57
United States Department of State, 113, 116
United States House of Representatives, 56, 57, 83, 84, 111, 123, 150, 173, 180, 182
United States House Commerce Committee, 159
United States House Judiciary Committee, 123
United States Information Agency, 120
United States Interstate Commerce Commission, 9
United States Navy, 2, 4, 19, 20, 21
United States Office of Management and Budget, 103
United States Office of War Information, 30
United States Senate, 15, 56, 57, 82, 83, 108, 111, 117, 146, 149, 150
United States Senate Commerce Committee, 10, 15, 112
United States Supreme Court, 18, 31, 39, 40, 41, 42, 71, 74, 76, 77, 79, 124, 127, 141, 142, 143, 144, 145, 146, 147, 154, 157, 158, 161, 168, 176
United States v. Zenith Radio Corporation, 6

Videocassette recorders (VCR), 11, 156, 172, 176, 179, 180
Vietcong, 128, 129
Vietnam, 127, 131, 142, 181
Voters, 68, 69, 91, 100, 102, 106, 107

WAAB, 33, 34, 35, 41
Wagner, Robert, 28, 29
Walker County Broadcasting Company (WARF), 135
Wallace, George, 69, 83, 109
Wallace, Henry, 20
Wallace, Mike, 127, 128
The Washington Post, 101, 124, 154
Watergate, 70, 81, 145, 146, 154
WBBM, 54, 55, 67
WEAF, 11
Webster, E.M., 47, 79
Western Electric, 12
Westinghouse, 12
Westmoreland, William C., 127, 128, 129, 130, 164
WHCU, 41
Wheeler, Burton K., 37
White, Byron, 76, 77, 78, 93, 145, 146, 147
White, Jack E., 102
White, Paul, 113
White, Theodore, 70
White, Wallace H., 1, 8, 9, 24, 28, 29
Whitney v. California, 158
Wilderness Society, 138
Wiley, Richard, 110
Williams, Harrison A., Jr., 125, 127
Wilson, Woodrow, 19
Wireless Specialty Apparatus Company, 12
Wireless technology, 4
WJBF, 138
WLBT, 75

WMCA, 44
WMTW-TV, 139
WNBQ, 54
WNYC, 44
Wolpe, Howard, 131
World War I, 6, 158
World War II, 28, 41, 112, 113
WQXI, 138
WRC, 139
Wright, Robert C., 172
Writers Guild, 172
WSAY, 44
WTOP, 139, 142
WTVH, 140, 141, 160, 161
WXUR, 78

"Yes to Stop Callaway," 168
Yes to Stop Callaway Committee, 140

Zapple decision, 75
Zapple, Nicholas, 75