## **Preface**

This book brings together three of my long-standing interests: decision analysis, utilitarianism, and applied bioethics. I have felt for some time that decision analysis needed firm roots in utility theory and in the sophisticated forms of utilitarian philosophy advocated by Richard Hare and others. I have watched the recent growth of applied bioethics, at first through the eyes of two close colleagues, David Asch and Peter Ubel, and as a member of the Ethics Committee of the Hospital of the University of Pennsylvania and the Institutional Review Board. I became more and more disturbed about how bioethicists were neglecting medical decision analysis. With my increased involvement with the journal *Medical Decision Making*, I saw how decision analysis was developing, and it seems highly relevant to questions faced in bioethics. I think decision analysis should get more attention from both the medical and policymaking communities.

So this book arose as an expression of my grumpiness about what is happening and not happening—in these worlds. I have retained the grumpy title and a few rants (mostly against Institutional Review Boards, which may yet drive me out of empirical research before I am ready to retire from it). But basically I try to present an explication, in very rough outline, of what applied bioethics might look like if it took utilitarian decision analysis more seriously.

I also include some psychology here. That is my field, and I do explain at least why I think that many moral intuitions are interesting psychological phenomena rather than windows into some sort of moral truth.

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