

Index

- Abbate, Janet, 32
- Access controls, technical
- as a means to subsequently regulate use, 7, 11, 51, 54, 171, 178–182, 185–186, 190, 217–218, 227, 248, 262, 265, 267, 270
 - as a new site for copyright enforcement, 102, 137–139, 169–170, 171–173, 188, 191, 215
 - as also the point of purchase, 171–173, 248, 267
- Active Internet, 268
- Advanced Access Content System (AACS) encryption, 269, 340n32
- Advanced Research Projects Agency (ARPA), 32
- Advanced Television Standard (ATV), 198
- Advanced Television Systems Committee (ATSC), 202, 211, 231
- “Affordances” (Gibson), 86
- AIFF music format, 145
- Akrich, Madeleine, 80
- Amateurs, 233
- American Library Association (ALA), 215–216
- American Library Association, et al. v. Federal Communications Commission and United States of America*, 215–218
- Analog hole, 159–160, 197, 219, 323n44
- Anderson, Geoffrey, 150
- Apache HTTP server, 234
- Apple Computer, Inc., 5–6, 157, 225, 267, 280. *See also* iPod; iTunes
- Arbitrage, 263–264, 267, 275
- Aris Technologies, 160
- Association of American Publishers (AAP), 343n61
- ARPANET, 32–33, 173
- AT&T Inc., 152, 159, 240
- Audio Home Recording Act (AHRA), 146, 195, 221, 321n17
- Baker, C. Edwin, 273
- Barbrook, Richard, 42
- Barlow, John Perry, 35–36
- Bell, Tom, 62
- Benkler, Yochai, 126, 234, 275
- Bentham, Jeremy, 92
- Berman, Howard, 131
- Bertelsmann, 49, 151
- Bettig, Ronald, 22
- Bijker, Weibe, 66, 84, 87, 106
- Bitmusic, 151
- “Black box” (Latour), 53, 239, 243
- Blanford, Lawrence, 209
- Blogs, 280
- Blu-Ray DVD, encryption of, 340n32
- Bolter, Jay David, 284nn7–8
- Borland, John, 164
- Boucher, Rick, 275–276

- Boyle, James, 28, 276
- Broadcast flag, 201–219, 227, 230–231, 235–236, 241–242, 274
- disagreement about, 205–210
- and “downstream devices,” 207–208, 211, 216
- FCC mandate of, 210–214, 227, 230
- origins of, 202–204
- production of consensus around, 203–210
- robustness rules in, 227, 230–231, 233, 235–236, 241–242
- scope of, 206–207
- and Table A, 208–211
- Broadcast Protection Discussion Group (BPDG), 203–212, 217, 230, 233
- BPDG Final Report, 203–205, 209–210, 212
- Brown, Janelle, 157
- Bruckman, Amy, 233
- Bundling, 268
- Burk, Dan, 329n56
- Bush, George W., 256
- Bush doctrine, 256
- Carey, James, 3, 91
- “Celestial jukebox” (Goldstein), 126, 267, 317n85
- Center for Democracy and Technology (CDT), 220
- Chiariglione, Leonardo, 41, 149–154, 158
- Circumvention, 101–102
- and the DMCA, 174–182
- as a political act, 258
- and robustness rules, 184–188, 223
- Clinton-Gore administration, 36–39, 47, 108, 174
- CNet News*, 150
- “Code” (Lessig), 54, 57–58, 92–94. *See also* Technology, as regulation
- Codec, 41, 294n64
- Cohen, Julie, 28, 60
- Commodification of culture, 11, 55–57, 244, 247–248, 270–272, 275–278, 287n21
- Compliance rules, 227–230
- Compression, 40, 294n64
- Computer and Communications Industry Association (CCIA), 209
- Concentration of ownership in entertainment industry, 31, 139, 199, 221
- Congress, United States
- and copyright law, 22
- and digital television, 198–205, 209, 212–213, 218
- and the DMCA, 175–177, 189–190, 275–276
- Congressional Budget Office, 271
- Consortia, industry, 58, 140–144, 157. *See also* Standard-setting organizations (SSOs)
- and antitrust, 142–144
- and intellectual property, 142
- Constitution, United States, 22–24, 28, 57, 105, 177, 180, 187–188, 273, 283n5
- Consumer Broadband and Digital Television Promotion Act (also Hollings Bill), 195–196, 242
- Consumer Electronics Association (CEA), 197
- Consumers, as configured in the debates about copyright. *See also* Users
- as a justification for stronger copyright protection, 109, 117, 123, 126–127, 130–131, 134
- as opposed to citizens, 189
- passive, as opposed to users, 126, 226–227, 241, 275, 277, 279–280
- Content Generation Management System-Analog (CGMS-A), 197
- Content Protection System Architecture (CSPA), 170

- Content Scramble System (CSS),
 170–172, 175, 178, 181–182,
 185–187, 227–230, 262, 265–266
 DVD-CCA license that enforces,
 181–182, 185–187, 227–230, 262–263
 robustness rules in, 228–230
 workings of, 170–172
- Convergence, 211, 213, 221
- Cooper, Geoff, 72
- Copps, Michael, 211
- Copyleft, 224
- Copy Protection Technology Working
 Group (CPTWG), 141, 170, 175,
 202–203
- Copyright, 5–9, 21–31, 34–40, 137,
 183–184, 288n3
 as a balance of public and private
 interests, 21–22, 27–31, 38, 53, 63,
 105, 180, 183–184, 187–189, 191,
 225, 244, 257, 260, 283n5
 and the “capable of substantial
 noninfringing uses” standard,
 48–50
 and the commodification of culture,
 5, 12, 25, 47, 325n17
 and contract, 182–185
 and contributory and vicarious
 infringement, 48–49, 327n30
 constitutional mandate of, 22–24, 57,
 105, 177, 188, 191, 273, 278, 283n5,
 289n10
 and the “copyright wars,” 5–7, 40,
 280
 “death” of, predicted, 5, 35–36
 and democracy, 24, 28, 57, 273,
 276–278
 and digital rights management (*see*
 Digital rights management [DRM])
 and the economics of information,
 25–28
 and fair use (*see* Fair use)
 history of, 11–12, 22–24, 57, 177
 incentive logic, 22–23, 38, 134
 and the inducement of infringement,
 49–50
 and the Internet, 5–9, 11, 31, 34–40,
 105, 174
 for a limited duration, 28, 276,
 290n19
 limits built into, 28–29, 63, 274, 278
 as a monopoly, 27–28, 38, 274
 as a natural right, 22
 and the preemption doctrine,
 184–185
 principles of, 21–29, 57, 137, 273
 “to promote progress in science and
 the useful arts,” 22, 24, 27, 289n10
 and the property metaphor, 24–28,
 30, 35
 and the public domain, 28, 47, 276
 as a reward for authors, 23–24
 and the rhetoric of authorship, 22–24,
 116, 134, 314n35
 and a shift from use to access, 6, 54,
 170–171, 173, 177–180, 188, 217
 and technical solutions, 6–12, 21–22,
 50–63, 92–95, 105–107, 137–139,
 167–168 (*see also* Digital rights
 management [DRM])
 as a “technology neutral” rule, 177
 utilitarian aims of, 22, 105, 273
- Copyright Act of 1790, 290n19
- Copyright Act of 1909, 290n19
- Copyright Act of 1976, 30, 173,
 290n19
- Copyright Term Extension Act (CTEA),
 290n19
- Coral Consortium, 154
- Court of Appeals, District of Columbia,
 202
- Court of Appeals, Ninth Circuit, 6
- Crawford, Susan, 219, 235
- Creative Commons, 132, 224, 280
- “Creative destruction” (Schumpeter),
 105
- Crichter, Chas, 130

- Cryptanalysis. *See* Encryption, and code-breaking
- Cryptography. *See* Encryption
- Cultural policy, 10, 286n21
- “Darknet” (Biddle et al.), 225
- DeCSS, 172–173, 178–181, 185–187, 228, 230, 243, 325n16
- Department of Defense (DoD), 32, 36
- Demodulation, of digital television signals, 203–204
- Diamond Multimedia, 42, 145–146, 150, 157, 321n18
- Dick, Philip K., 255–256
 “Minority Report,” 255
- Digital Audio Tape (DAT), 195, 221, 321n17
- Digital culture, 6, 10–13, 31, 244, 277–281
 participation in, 10–11, 280
- Digital Future Coalition (DFC), 176
- Digital Millennium Copyright Act (DMCA), 168, 173–190, 193, 228, 236, 262, 265, 274–276
 as backing for private licenses, 185–188, 191, 265
 constitutionality of, 173, 178–180, 187
 exceptions to, 173, 275
 and fair use, 176, 178–180, 185–187, 328n38
 history of, 174–177, 189–190
 as “paracopyright,” 177
 and its prohibition on circumvention for access, 168, 178–179, 181, 184
 and its prohibition on circumvention tools, 168, 176, 179, 181
 two-dimensional structure of, 179–181
- Digital Music Access technology (DMAT), 152
- Digital rights management (DRM), 50–63, 79, 99–102, 137–139, 170–171, 193–198, 223–231, 247–261, 270, 278–281, 297n87
 and the “analog hole,” 159–160
 as an access rule, 137–139, 177–178
 arrangements necessary for, 106–109, 139, 168–169, 193–195, 226–229, 254, 279–280
 and commerce, 248, 262–270, 274, 278–280
 as “curb-high,” 51, 225, 231, 298n90
 debate about, 223–225, 243, 254, 279–281
 and fair use, 57–63, 178–180
 implications of, 55–63, 74, 178–180, 219–221, 225–227, 234–236, 241–242, 247–248, 257–263, 270–274
 inflexibility of, 60–61
 justification for, 106–109, 127–128, 130
 as “leakproof,” 159, 204, 225, 231
 limitations of, 160–161, 228, 254, 258
 as part of a heterogeneous strategy, 99–102, 187–188, 213
 as a political accomplishment, 139, 145, 193–194, 201–202
 as a preemptive rule, 256–261
 and privacy, 268–273
 in proprietary formats, 146, 149, 154, 158–159, 164
 providers of, 151, 205, 221, 268, 272, 279
 as a regulation on manufacturers not users, 167–168, 171–172, 185, 227, 262–263
 robustness rules (*see* Robustness rules)
 and state authority, 193–198, 201, 214
 uses other than entertainment media for, 56
 workings of, 51–54, 297n87
- Digital television (DTV), 197–201
 regulation of (*see* Broadcast flag)
 transition to, 197–201, 203
 technical advantages of, 198–199

- Digital Transition Content Security Act (DTCSA), 197
- Digital Transmission Licensing Administrator (DTLA), 202, 206
- DIVX, 269
- “Domestication” (Silverstone), 85
- “Double articulation” (Silverstone), 80
- Down-rezzing, 196
- Dr. Dre, 47
- Duguid, Paul, 2, 34
- DVD, development of, 169–172
- DVD Copy Control Association (DVD-CCA), 181–182, 325n16
- DVD Forum, 141, 145
- Dyer, Richard, 73, 75
- Dyson, Esther, 35
- Economics of information, 25–28
- economy of scale, 26–27, 273
 - network effects, 140, 273
 - nonexcludable goods, 25–26
 - nonrivalrous goods, 25–26
 - public goods, 25, 28, 23
- Economy of scale, 26–27, 273
- Eglash, Ron, 243
- “Electronic civil disobedience” (Corley), 258
- Electronic Frontier Foundation (EFF), 152, 162, 205–206, 209, 220, 233, 235–236
- EMI Records, 151
- Encryption, 51–53, 171, 247–255, 337n1
- battle paradigm of, 254–255
 - and code-breaking, 250–251, 254
 - commercial uses of, 56, 249, 251, 253, 257
 - and computers, 251
 - in e-commerce, 251–252
 - history of, 248–252, 337n1
 - individual uses of, 251–253
 - as leverage into licensing arrangements, 101–102, 167–168, 181–182, 187–188, 207–208, 262, 265
 - military uses of, 249, 251
 - and new technologies, 249
 - principles of, 247, 252–254
 - public key cryptography, 252–253
 - techniques of, 248–250, 252–253
- Engeström, Yrjö, 335n30
- European Telecommunications Standards Institute (ETSI), 58
- Fair use, 29–30, 59–63, 169, 178, 157, 271
- and access controls, 179–180, 186, 217
 - ambiguity in, 59–62, 257
 - and the costs of clearing copyright, 29–30, 61
 - and criticism, 29, 59–60
 - and democracy, 29
 - and digital rights management, 59–63, 169, 178–180, 184–185, 217, 241, 261, 275, 300n122
 - and education, 29–30, 59, 179
 - vs. “fared use,” 62, 271
 - four factors, 29, 59, 290n24
 - and freedom of expression, 29–30, 63
 - and journalism, 29, 59
 - for “passive uses” (Patry), 29, 62
 - and permission, 29–30, 62
 - for “productive uses” (Patry), 29, 62
 - purpose of, 29–30, 178
 - and technological innovation, 30, 60
- Fanning, Shawn, 43
- “Fared use” (Bell), 62, 271
- Fear as political tactic, 118–120, 124, 130. *See also* Moral panics
- Federal Communications Commission (FCC), 196–206, 208, 210–218, 230–231, 233, 240, 242, 274
- and the broadcast flag, 196–206, 208, 210–218
 - industry capture of, 199, 212

- Federal Communications Commission (FCC) (cont.)
 and jurisdiction over copyright, 212, 216
 and jurisdiction over technologies, 202, 212–216
 “public interest” obligations of, 200–201
 as self-appointed arbitrator of DTV encryption technologies, 211–212
 spectrum giveaway by, 199, 210
- Felten, Edward, 60, 153, 162
- File-trading, 43, 47, 49–50, 108–112, 114, 117–118, 120–125, 132–133, 200, 223
- characterized as “sharing,” 132–133
 characterized as “theft,” 106, 111, 114, 118, 125
 demonization of, 120–125, 129
 economic impact of, 50, 118
 popularity of, 109, 120, 163
- File Transfer Protocol (FTP), 296n79
- First Amendment, 28, 63, 261, 278.
See also Freedom of expression
- Fisher, William, 22
- 5C (also Five Companies), 202–212, 219, 230
- Folsom v. Marsh*, 290n24
- Foucault, Michel, 92, 144
- Fox Broadcasting, 202, 205, 209, 212
- “Framing” (Gitlin), 134
- Free Culture, 132, 280, 333n1
- Freedom of expression, 10, 28–30, 63, 144, 261, 273, 278
- Freedom of speech. *See* Freedom of expression
- “Freedom to tinker” (Felten), 244
- Friedman, Batya, 72
- Friedman, George, 52–53
- Full Federal Court, Australia, 266
- Giddens, Anthony, 226
- Gieryn, Tom, 78, 88–89, 94, 243
- Gift economy, 34, 133
- Gilder, George, 68
- Gillespie, Gareth, 244
- Ginsburg, Jane, 171, 283n5
- Gitlin, Todd, 134
- GNU General Public License (GPL), 224
- Gnutella, 46, 123
- Google, Inc., 280–281, 343n61
- Gore, Albert, 36
- Grint, Keith, 85
- Grokster, 49–50, 123
- Gross, Robin, 276
- Grusin, Richard, 284n7–8
- Hackers
 in an arms race with DRM, 159, 175, 234, 258
 and CSS encryption, 172, 187
 discursive construction of, 126, 132, 232–233, 306n48
 and hacker culture, 224
 and the Hack SDMI Challenge, 151–153, 163
 and robustness rules, 224–225, 228–230
- Haddon, Leslie, 84
- Hafner, Katie, 32
- Halbert, Debora, 106, 116, 132, 313n30, 325n17
- Harvey, David, 31
- Hawkins, Richard, 143
- HD-DVD, encryption of, 269
- HDTV, emergence of, 198
- “Heterogeneous engineering” (Law), 97–99, 102, 106, 157, 280
- Hewlett-Packard Company, 154, 265
- Hitachi, Ltd., 202
- Hollings Bill. *See* Consumer Broadband and Digital Television Promotion Act
- Home Recording Rights Coalition (HRRCC), 176

- House of Representatives, United States, 124, 132, 175, 189. *See also* Congress, United States
- Committee on Commerce, 176–177, 190, 327n33
- Committee on Energy and Commerce, Subcommittee on Telecommunications and the Internet, 209
- Hughes, Thomas, 97
- Hunt, Arnold, 119
- Hush-a-Phone, 240
- “Individual coding,” 267–274
- Inducing Infringements of Copyright Act, 50
- Information revolution, 6, 12, 36, 45, 113, 118, 134
- “Information wants to be free” (Brand), 34
- InfraWorks Corporation, 52–53
- “Inscription” (Latour), 81–82
- Intel Corporation, 202
- Intellectual property. *See* Copyright
- Interface metaphors, 79, 81, 284n7
- International Organization for Standardization (ISO), 41, 58
- International Telecommunications Union (ITU), 141
- Internet, 4–6, 31–40, 107, 113, 116–117
- and the changing patterns of cultural distribution, 31, 35–40, 42–48, 107, 170, 218, 267–269, 273–274, 277, 325n17
- decentralized architecture of, 44–46, 295n79
- and democracy, 10, 277
- as designed for distance computing, 32–33, 40
- as designed for distributed communication, 32–33, 40
- as a “frontier,” 113, 130, 241
- history of, 32–35, 40, 295n78
- hype surrounding, 4, 31, 34–37, 45, 113, 278
- as a marketplace, 37–39, 47, 116, 126–127, 277
- and music, pre-Napster, 41–42
- and personal information, 268–273
- as a promise and a threat, 4–5, 45, 68, 108–109, 113, 116, 121, 132
- as a sociotechnical system, 75
- as a surveillance mechanism, 66, 128, 184, 248, 267
- Internet Engineering Task Force (IETF), 58, 141
- Internet protocols, 33, 94
- Internet Relay Chat (IRC), 41, 296n79, 324n7
- Internet Service Providers (ISPs), 43, 176
- Internet Society, 58
- Interoperability, 140, 154
- “Interpretive flexibility” (Pinch and Bijker), 85, 106
- Interstate Commerce Act of 1887, 273
- InTether, 53
- Intertrust Technologies Corp., 151, 154, 272
- IP Justice, 276
- iPod, 154, 156–157. *See also* Apple
- iTunes, 6, 54, 56, 156, 183, 225, 267, 340n26. *See also* Apple
- Jackson, Matt, 22, 277
- Jaszi, Peter, 314n35
- Joerges, Bernward, 72, 96
- Johansen, Jon, 172–173, 230
- Johns, Adrian, 144, 289n16, 301n3
- Kaplan, Judge Lewis, 186
- Katz, Michael, 140
- Kazaa, 49, 123
- Kitsuse, John, 119

- Kline, Ron, 238, 240
 Kling, Rob, 2
- Labriola, Don, 324n7
 Lacy, Jack, 150, 154
 Latour, Bruno, 53, 66, 70, 76–78, 87, 89, 171
 Law, John, 66, 82, 97–100
 Lehman, Bruce, 37, 174–175
 Lemley, Mark, 183
 Lessig, Lawrence, 5, 26, 44, 54, 57–58, 61, 65–66, 92, 95, 184, 188–189, 299n110
The Future of Ideas, 184
 Libraries, public, 276
 Library of Congress, 275–276
 Licensing
 governing hardware design, 100–102, 181–185, 207–208, 229–231
 governing the use of content, 61–63
 Lievrouw, Leah, 69
 Linux OS, 185–186, 234
 Litman, Jessica, 57, 114, 174, 176, 189, 221, 313n27
 Lyon, Matthew, 32
- Mackay, Hugh, 243
 McLuhan, Marshall, 302n9
 McRobbie, Angela, 120
 Macrovision, 170–171, 180
 Mann, Charles, 159, 318n85
 Manovich, Lev, 284n7
 Marvin, Carolyn, 1, 11, 284n11
 Marx, Leo, 283n6
 Mashups, 224, 280
 Masters of Reverse Engineering (MoRE), 172
 Matsushita Electric Industrial Co., Ltd., 154, 170, 202
 Mediation, 87–91, 307n57
 Merges, Robert, 144
 Metallica, 5, 47
Metro-Goldwyn Mayer Studios, Inc. v. Grokster, Ltd., 49–50
 Micropayments, 55, 62, 269, 276
 Microsoft, 58, 151, 269, 274–275, 299n110. *See also* Windows Media DRM; Windows Media Player
 MIT Press, 27, 183
 Mod chips, 266
 Moral panics, 119–121, 130. *See also* Fear as political tactic
 Morpheus, 49, 123
 “Morselization” (Nunberg), 55–56
 Mosco, Vincent, 56, 272, 276
 Moses, Robert, 72, 74, 78
 Motion Picture Association of America (MPAA), 108, 110–112, 114, 126, 128, 131, 145, 173, 196, 206–213, 216–219, 230–231, 236, 242
 Moving Pictures Expert Group (MPEG), 41, 149
 MP3.com, 41–43, 151
 MP3 music format, 41–43, 58, 145–147, 155, 294n64
 MP3 players, 149–150
 Mukerji, Chandra, 96, 194
 MusicNet, 151, 340n26
- Napster, 5–7, 42–50, 107–108, 133, 155–157, 296n80
 decision against, 6–7, 48–50, 94, 114, 120
 design of, 43–46, 48
 lawsuit against, 6–7, 43, 47–50, 115, 123
 popularity of, 107, 155
 Napster 2.0, 6, 54, 56, 268
 National Information Infrastructure (NII), 36–40, 108, 293n52
 National Information Infrastructure Copyright Act, 175
 National Information Infrastructure Task Force, Working Group on

- Intellectual Property, 37–38, 174–175, 325n17
- Green Paper, 37
- White Paper, 37, 39, 132, 174–176
- National Institute of Standards and Technology (NIST), 141
- National Research Council, “The Digital Dilemma” (2000), 40
- National Rifle Association (NRA), 69
- National Science Foundation, 36
- Negroponte, Nicholas, 35
- Netizens, 33–36, 38–40
- Newman, Judge Jon, 180
- News Corporation, 202
- Nimmer, David, 177
- Nimmer, Melville, 289n10
- Nissenbaum, Helen, 72, 131, 339n25
- No Electronic Theft Act of 1997 (NET Act), 43, 295n74
- Nonexcludable, information as, 25–26
- Nonrivalrous, information as, 25–26
- Nunberg, Geoffrey, 55–56

- Office of Technology Assessment, 132, 325n17
- One-time pad, 250
- Open Copy Protection System, 209
- Open source software design, 163, 233–236, 335n23
 - and innovation, 233–236, 242
 - principles of, 233–235
- Orlikowski, Wanda, 226
- Oudshoorn, Nelly, 242

- Packet-switching, 32
- Panasonic. *See* Matsushita Electric Industrial Co., Ltd.
- Panopticon, 92
- Paracopyright, 177. *See also* Digital Millennium Copyright Act (DMCA)
- Parsons, Richard, 50, 108
- Patel, Judge Marilyn, 48
- Patry, William, 29, 291n24
- “Pay-per-view society” (Mosco), 56, 189, 275–276, 280
- Peer-to-peer networks (P2P), 5–6, 42–50, 107–114, 120–125, 129–134, 155–157, 200, 223, 296n80
 - architecture of, 44–47, 49, 295n79
 - as a danger to society, 109–114, 123–126, 130
 - as a political movement, 45–47, 107, 132–133, 156, 159, 224, 280, 333n1
 - politics of, 43–48, 260
 - popularity of, 107, 163
- P2P Piracy Prevention Act, 131
- Pfaffenberger, Bryan, 88–89, 106
- Philips Electronics, 154, 208–209, 211
- Pinch, Trevor, 66, 84, 87, 238, 240, 242
- Piracy, 5–6, 38–42, 57, 108–117, 120–134, 289n16, 313n30
 - and broadband penetration, 115, 118
 - connotations of, 114–115
 - as a disease, 122, 125, 131
 - framing of, 108, 134
 - implications for American national interests, 113, 117–118
 - implications for artists, 112, 116, 118, 129–131
 - implications for filmmakers, 116–118, 131–132
 - implications for Internet, 116–118, 130
 - implications for manufacturers, 112, 117, 129
 - as an invasion, 122, 125
 - as justification for technical copy protection measures, 5, 19, 57, 101, 174, 200, 205, 221, 247, 262, 265–266, 275
 - as a moral threat, 5–6, 9, 108, 111–115, 120–122, 125–127, 130, 132, 134
 - multiple responses to, 128

- Piracy (cont.)
 and organized crime, 124
 and pornography, 123, 125–126, 130
 and terrorism, 124–126, 130
- Piracy Deterrence and Education Act, 324n10
- Plug-and-play, 196
- Political mobilization, 67, 138–139, 155–158, 161, 163–164, 167–169, 198
 through encryption and contract, 167–169, 173, 187–191
 through shared sense of purpose, 157–158, 163–164, 167
 through state-sponsored obligation, 193–198
- Pornography online, 4, 107, 109, 119, 123–126
 and peer-to-peer networks, 123–126
- Preemption, as a legal strategy, 8, 255–262
 appeal of, 256–257
 problems with, 258–261
- Pressplay, 54, 151, 340n26
- Price discrimination, 55, 263–265, 267–276, 340n26
- Prior restraint, 261
- Privacy, 4, 253, 268–272, 296n80, 339n25
- ProCD Inc. v. Zeidenberg*, 328n50
- Public broadcasting, 276
- Public interest
 in broadcasting, 199–200, 218–220
 in copyright, 17, 57–58, 63, 189–191, 210
- Public key cryptography, 252–253. *See also* Encryption, public key cryptography
- Public Knowledge (PK), 220
- “Radical discontinuity” (Carey and Quirk), 2, 4
- RAND Corporation, 32
- RealNetworks, Inc., 172, 230
 Xing DVD Player, 172, 325n16
- RealNetworks, Inc. v. Streambox, Inc.*, 329n56
- Recording Industry Association of America (RIAA), 7, 42, 45–47, 49, 108, 115, 133 145–147, 152–153, 155, 158, 221, 242, 321n17
- Redistribution control descriptor, 202.
See also Broadcast flag
- “Regime of alignment,” 100–103, 128, 139, 155, 163, 169, 198, 213, 216, 262, 265, 279–281
- Regional coding, 262–266, 268, 270, 279, 338n10–11, 340n26
 possible future of, 267–274
- Regional Code Enhancement (RCE), 266
- Reidenberg, Joel, 58
- “Remediation” (Bolter and Grusin), 284n7
- Remix culture, 280
- Revolution, rhetoric of. *See* Information revolution
- Rhapsody, 54, 151
- Robin, Corey, 118–119, 125
Fear: The History of a Political Idea, 118
- Robustness rules, 228–238, 240–242, 244
 implications for amateurs, 233
 implications for innovation, 234, 244
 implications for manufacturers, 232
 implications for user agency, 236–242
 and open source, 233–236
 scope of, 230–231
- Rootkit, 154
- Rose, Mark, 102
- Salon*, 152, 157
- Samsung Electronics, 154
- Samuelson, Pamela, 106
- Schneier, Bruce, 159

- “Scripts” (Akrich), 80, 84
- “Seamless web” (Hughes), 97, 101
- Search engines, 43, 73
- Section 107. *See* Fair use
- Secure Digital Music Initiative (SDMI),
141–164, 231–232
death of, 150–154
and the “HackSDMI” challenge,
151–153, 160–162
and internal disagreement, 149–151,
153, 157–159, 162
origins of, 144–150
Phase I specifications, 147, 149–150,
154, 156, 158, 231
Phase II specifications, 148–151, 158,
160
Portable Device Working Group, 150,
154
robustness rules in, 231–232
technical details, 147–148
voluntary participation in, 145,
147–148, 150, 157, 163–164
why it failed, 155–164
- Security Systems Standards and
Certification Act (SSSCA), 196.
See also Consumer Broadband
and Digital Television Promotion
Act (also Hollings Bill)
- Selectable output control, 196
- Senate, United States, 50, 116,
123–124, 175, 218. *See also* Congress,
United States
Commerce Committee, 218
- September 11, 96, 122
- Serial Copy Management System
(SCMS), 321n17
- Shapiro, Carl, 140
- Sherman, Cary, 146–147, 150
- Shrinkwrap licenses, 58, 177, 183–185
- Silverstone, Roger, 79, 82, 84, 91
- Smart contracts, 272. *See also*
Shrinkwrap licenses
- Social engineering, 1, 6
- “Sociotechnical ensemble” (Bijker), 95,
100, 102
- Sociotechnical system, 67, 70, 74–75,
100, 155
- Sony Corp. of America vs. Universal City
Studios, Inc.*, 30, 48–49, 169, 186,
330n12
- Sony Corporation, 48, 150–151, 154,
202, 265–266, 321n17
- Playstation, 265–266
- Vaio Music Clip, 150, 156
- Speed bump, 70, 75, 77–78, 80, 83,
85–86, 90, 92, 94–96, 98–99, 102
- Spektor, Malcolm, 119
- Standage, Tom, 296n79
- Standards, 58, 140–144
as collusion, 142–143
as market constraints, 263
and network effects, 140, 263
as neutral, 142–143
politics of, 58, 143
- Standard-setting organizations (SSOs),
58, 140–144, 162, 263
importance of, 58, 141
and industry capture, 141, 144
and the public interest, 144
slow pace of, 141
- Stefik, Mark, 58, 101, 298n91
- Stenography, 249. *See also* Encryption,
history of
- Sterne, Jonathan, 42
- Story, Justice Joseph, 290n24
- Streeter, Thomas, 12, 85
- “Structuration” (Giddens), 226
- “Structures of participation” (Karaganis
and Jeremijenko), 11, 243
- Sullivan, Kathleen, 179
- “Supersession” (Duguid), 2
- Supreme Court, California, 325n16
- Supreme Court, U.S., 49, 63
- Technical copy protection. *See* Digital
rights management (DRM)

- Technological determinism, 2, 67–69, 74, 238, 301n3
- Technological fixes, 1–2, 7, 65, 67.
See also Technology, as solution to social problems
- Technology, 1–3, 65–103
 delegation of human activity to, 76–77
 discourse surrounding, 1–3, 7, 46–47, 68–69, 79
 cultural framing of, 67, 84–86, 96
 as embedded in political frameworks, 67, 96–98, 247
 matched to particular social arrangements, 73
 as mediational, 87–91
 mundane, 76–78
 as neutral, 65, 69, 71–72, 247
 optimism about, 1–2, 4, 66, 121, 284n11
 political consequences of, 8, 12, 65–67, 70–83, 85–93, 95, 301n7
 permanence of, 77–78, 86
 and the politics of design, 67, 69–70, 76, 81, 87–89, 141
 and progress, 1–6, 69, 107, 121, 283n6, 284n11
 as regulation, 8, 57, 65–66, 79, 82, 91–97, 99
 social construction of, 65–67, 82–87, 89–90, 96, 301n7
 as solution to social problems, 1–3, 5, 7, 34, 66–68, 95, 127
 and supporting materials, 79, 81
- Thornton, Sarah, 120
- Time Warner Inc., 50
- Toffler, Alvin, 68
- Toshiba Corporation, 70, 202
- Transparency, legal and technical, 93–95
- Trusted computing. *See* Trusted system
- Trusted system, 9–11, 52–60, 100–102, 167–169, 298n91
- components of, 9, 52–60, 100–101, 139, 159, 178, 181, 193, 247
 as contrary to regulatory paradigm for broadcasting, 201, 203, 207, 214–217
 as diffusing responsibility, 10, 213–217
 implications of, 11–12, 56–58, 94
 and a micropayment system, 55, 62, 269, 276
 as a pricing mechanism, 11, 56, 102, 248
 and privacy, 270–271
 promise of, 52, 94, 223, 256, 268
 and user agency, 240–242
- TVT Records, 47
- Turow, Joseph, 270–271
- Uniform Commercial Code, Article 2B, 184
- Universal City Studios, Inc. v. Reimerdes*, 173, 178–180, 185–187, 216, 228, 230
- Universal Music Group, 151
- Universal Series Bus (USB), 182
- Universal service, 36, 273, 276
- U.S. Customs Today*, 124
- U.S. News and World Report*, 133
- Users, 80–81, 84–90, 335n30
 ability to negotiate the meaning of technology, 84–85, 87, 89–90, 95, 238, 242–243
 ability to remake/appropriate technology, 238–239, 243, 306n48
 agency of, 81, 84, 89–90, 95, 224–227, 236–245
 as configured by technology, 80–81, 236–238
 as not consumers, 34, 126, 220, 241, 275–277, 279
 and innovation, 238–239, 241, 244

- Vaidhyanthan, Siva, 5
- Valenti, Jack, 108–118, 120–126, 128–134
- Verance Corporation, 151, 160
- Verizon Communications, 280
- Versioning, 268, 273
- Video Encoded Invisible Light Technology (VEIL), 197

- Walled garden, 271
- Warner Bros. Entertainment, Inc., 266
- Warner Music Group, 151
- Watermarks, 147–149, 151, 160, 197
 - limitations of, 160
 - robust and fragile, 148, 162
- Weber, Rachel, 73
- Weinberg, Alvin, 1
- Windows Media DRM, 274–275.
 - See also* Microsoft
- Windows Media Player, 58, 269.
 - See also* Microsoft
- Winner, Langdon, 66, 70–75, 77–78, 81, 86–87, 89, 95–97
 - “Do Artifacts Have Politics?” 70
- Wired*, 4, 36, 68, 150
- Woolgar, Steve, 72, 81, 85, 89, 237
- World Intellectual Property Organization (WIPO), 176
- World Summit on the Information Society (WSIS), 276
- World Wide Web Consortium (W3C), 58

